3-B: How South Dakota Tackled ESSA's Reporting and Data Requirements

July 24, 2019, 4:30-5:30 PM

Sara Kock
SLDS Team Admin
South Dakota Department of Education
https://doe.sd.gov/sdstars/

sara.kock@state.sd.us
605-220-6548

Walli Tarzi
ESSA Lead/Project Manager
Otis Educational Systems, Inc.
https://www.otised.com/

walli.tarzi@otised.com
770-309-0836

Session Description

Every Student Succeeds Act (ESSA) requires changes to what states collect and report to the public, especially on the accountability report card. South Dakota worked with Otis Educational Systems, Inc., to leverage the state's SLDS to create two versions of the report card: a public parent-friendly version and a private in-depth version for schools. During this session, participants will get to experience both versions. Presenters will share how the needs of parents and districts impacted the design, how the Department engaged districts on using the report card as a tool for continuous improvement, and important lessons learned.

Don't forget to complete an evaluation (3-B)

Why Two Report Cards

Two different audiences, two different purposes

- On public website
- Suppressed for small counts
- No student-level information
- FERPA compliant

Public Report Card

- Secure portal for LEAs and SEA staff (SLDS)
- No suppressed data
- Student rosters
- Offered for appeals prior to public release

Private Report Card

Public Report Card

- Past report cards:
  - Data came from the SLDS, called SD-STARS
  - Static, multipage PDFs, posted on website
  - Used contractor and Tableau to create dashboards

south dakota STARS | Student Teacher Accountability and Reporting System

South Dakota DOE

NAEP Performance - Grade 4

Public Report Card

- Goals with redesign:
  - Meet ESSA requirements
  - Use parent-friendly language and design
  - Provide more holistic story for LEAs
  - Build interactive analysis/dashboards
  - Offer transparency on how well schools are providing a fair, equitable education to all students and their progress for meeting standards

Step #1:
What do we want?

- Created new accountability system via state plan, input sessions
- Decided on a template in collaboration with "Be A Learning Hero"
  - Researched and created parent-friendly design/template
  - Provided expertise to South Dakota during development

Step #2: How do we get what we want?

- Data
  - SLDS had most of the data we need for the Report Card
  - Added new data sources and processes to support new needs
  - Leveraged SD accountability rules to create business rules engine
- Technology
  - SLDS already had a secure portal used by LEAs
  - SLDS's new reporting software, MicroStrategy, integrated within portal
- Expertise
  - OtisEd - SLDS and Report Card vendor (7 years with vendor)

Public Report Card

- Demo of the 2017-18 Public Report Card
  - https://sdschools.sd.gov
  - Highlights
    - Mobile friendly

Public Report Card

Impact of parent-friendly

- Specifically changed language in the report card and the documents to met parent-friendly desire

Prior Language	Parent-Friendly Language
Student Achievement	Student Performance
Student Growth	Student Progress
Postsecondary	Higher Education
Adjusted Cohort Graduation	On-Time Graduation

  - Future: Different languages, accessibility issues
- Decided to use Be a Learning Hero colors/schema because of parent-friendly research, but caused a lot of internal discussion
- Finding link on South Dakota's website is confusing to parents
  - Create unique link for parents.
  - Thought about doing a .com, couldn't do it based on technology standards.

Private Report Card

- Past report card:
  - Data came from the SLDS, called SD-STARS
  - In 2012-13, South Dakota provided LEAs with a secure, private report card via SD-STARS portal
  - Districts utilization of the report card was high
- Goals with redesign:
  - Meet ESSA requirements
  - Reflect the public report card to avoid duplication of effort
  - Support districts with school improvement

Private Report Card

- Demo of the 2018-19 Private Report Card
  - All data you see are anonymized data
  - Showing new year to highlight some changes:
    - Navigation from scorecard page
    - Interactive Analysis are now exportable based on filtered view
    - Two new reports for districts: Overall Score Details and Student Population Metrics
    - Roster Changes – clean up, label changes (denominator/numerator), added accountability level

Private Report Card

District tool for continuous improvement

- School Improvement Team workshops will help LEAs use report card dashboards and other features to look at data across years
- Accountability Team conducted professional development sessions for DOE staff to understand data in the new report card

Attention South Dakota Districts & Schools!

When's the last time your school conducted a comprehensive needs assessment? Where do you even start? Who can we call for help? Is there a tool we can use?

The South Dakota Department of Education is offering a year long, regional workshop series leading schools and districts through the newly developed South Dakota Comprehensive Needs Assessment (SDCNA) Framework and Process. This opportunity will be open to all schools and districts interested in participating, with a preference given to schools identified as Targeted and Additional Targeted Support and Improvement. Facilitators trained in the Framework and Process will conduct the workshop series which is comprised of five in-person sessions. The purpose of the series is to build district and school capacity in conducting a needs analysis, looking at both quantitative and qualitative data sources. Districts and schools will commit to sending a team to each in-person workshop session and complete work in between sessions.

Topics will include:

- SDCNA Overview
- Data Collection and Analysis
- Prioritizing and analyzing highest identified needs
- Creating an action plan

Sioux Falls	Watertown	Pierre	Rapid City
September 5, 2019	September 6, 2019	September 6, 2019	September 6, 2019
October 3, 2019	October 4, 2019	October 4, 2019	October 4, 2019
January 13 & 14, 2020	January 15 & 16, 2020	January 16 & 17, 2020	January 16 & 17, 2020
March 5, 2020	March 6, 2020	February 28, 2020	February 28, 2020
April 2, 2020	April 3, 2020	April 3, 2020	April 3, 2020

**Dates and locations subject to change depending on interest. Specifics will be coming soon!*

Please indicate if your school is interested in participating by completing the survey at https://forms.gle/GNKgbtCmw7oqjK416

For more information please contact: vera.tipton@state.sd.us

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2018-19 Report Card

- Changes DOE made in 2018-19
  - One appeal vs. two appeal windows
  - Earlier release…
    - For districts to review and appeal data via private report card – August 5th vs. October 19th
    - For public to see the data – September 16th vs. December 17th
  - New Features
    - Interactive Analysis are now exportable based on filtered view
    - Better landing/school finder page for public report card (next slide)

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View State Report

South Dakota Report Card 2018-2019

2018-2019 Public School Information

What is a Report Card?

The South Dakota Report Card is intended to share important information about the state's public schools. It encompasses a variety of indicators that contribute to school performance. Browse the links below to learn more.

FIND YOUR SCHOOL

Search below to see a snapshot and detailed educational information about every South Dakota district and school.

Search by school or district name

View Report Cards from Prior Years

Schools

Districts

State

Lessons Learned

- Doing *everything* new is tough – new team, new reporting software, new state plan. The constant was OtisEd.
- Leadership transitions – Secretary, division director, team lead
- DOE goal in 2017-18 was to begin the process of on-boarding Accountability staff with developer skills and MicroStrategy skills to bring report card in-house by 2022-2023… but it is hard to do
- So many issues! Can't do everything at once, just move the needle then build
- Parent-friendly language means new lingo for LEAs and SEAs

Lessons Learned

- Documentation… documentation… documentation… Decide which documents are useful for the public? Internal? Technical?
- It is not enough to make available, need to outreach, train, and support LEAs
- Collaboration is needed across all DOE offices – build skills/knowledge about ESSA and report card processes

Lessons Learned

- Build into the project plan work with state IT and vendors on testing system performance and troubleshooting issues that arise

Session Evaluation

- 4 ways:
  - Paper forms (submission boxes near registration table)
  - Go to https://www.surveymonkey.com/r/2019STATS-DC
  - Conference app under "Evaluation Forms"
  - Scan the QR code:

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