

Data by the Bay



MIS 2008

February 27–29

San Francisco, California

21st Annual MIS Conference

Sample Sessions From Last Year

- You Want Your Data When?
- Boston Public Schools Approach to Using Data
- Student Record Exchange
- Three Tiers of Validation
- Alternative Graphical Representations for Data

- ✓ How have improved information systems affected collaboration among schools, districts, and states?
- ✓ What tools and processes have been helpful in integrating data systems or in developing enterprise data systems?
- ✓ How are states and districts responding to the increasing requests for accountability data?
- ✓ What are the latest developments in information technology for education?
- ✓ How do we integrate information systems at the school district level? State level?



Get Continual Updates From the Web

For conference information, visit the NCES website at <http://ies.ed.gov/whatsnew/conferences> and select the 21st Annual MIS Conference link.

A registration form and other conference materials, such as a list of preliminary topics, a link to the conference hotel, and links to last year's sessions, can be found on the website. Visit the site from now until the week of the conference for continual updates on schedules and speakers.

The 2008 MIS Conference is a concentrated 3 days of information about best practices, innovative ideas, current issues, and practical how-to advice about management information systems for K-12 education.

Co-sponsored by the California Department of Education and the U.S. Department of Education's National Center for Education Statistics (NCES), the MIS Conference brings together the people who work with information collection, management, transmittal, and reporting in school districts and state education agencies.

Over the past 21 years, a state education agency has partnered annually with NCES to bring local, state, and national data professionals together to learn from one another in an informal setting. This year, the MIS Conference will offer more than 80 presentations, demonstrations, and workshops conducted by practitioners from K-12 information systems.

You are invited to attend the 2008 MIS Conference in San Francisco, California, and to submit a proposal for presenting a session that will add to the conference's interest and usefulness. Topics are invited from all sources, but the major focus will be on data use, data standards, statewide data systems, and data quality.

Preliminary Schedule of Events

Meeting of the National Forum on Education Statistics

Forum Working Meetings

2/24/08 Sunday	8:30 AM – 5:00 PM	Task Force Meetings
2/25/08 Monday	7:30 AM	Registration
	8:30 – 10:00 AM	Forum Opening Session
	10:30 AM – 12:00 PM	Standing Committee Meetings
	12:00 – 1:15 PM	Lunch on your own and New Members' Orientation Session
	1:15 – 4:15 PM	Standing Committee Meetings
2/26/08 Tuesday	4:15 – 5:15 PM	Steering Committee Meeting
	7:30 AM	Registration
	8:30 – 9:30 AM	Task Force Roundtable Discussions
	9:45 AM – 12:00 PM	Standing Committee Meetings
	12:00 – 1:00 PM	Roundtable Discussions
	1:00 – 3:00 PM	Standing Committee Meetings
2/27/08 Wednesday	3:00 – 4:00 PM	Forum Closing Session
	4:00 – 5:00 PM	Steering Committee Meeting
	7:30 AM	Registration
	8:30 AM	MIS Opening Session
2/28/08 Thursday	10:00 AM – 5:00 PM	MIS Concurrent Sessions
	7:30 AM	Registration
	8:30 AM	General Session
2/29/08 Friday	10:00 AM – 5:00 PM	MIS Concurrent Sessions
	7:30 AM	Registration
2/27/08 Wednesday	8:30 AM	MIS Opening Session
	10:00 AM – 5:00 PM	MIS Concurrent Sessions

MIS Conference

General Attendance

2/27/08 Wednesday	7:30 AM	Registration
	8:30 AM	MIS Opening Session
	10:00 AM – 5:00 PM	MIS Concurrent Sessions
2/28/08 Thursday	7:30 AM	Registration
	8:30 AM	General Session
	10:00 AM – 5:00 PM	MIS Concurrent Sessions
2/29/08 Friday	7:30 AM	Registration
	8:30 AM – 12:00 PM	MIS Concurrent Sessions

Attendance Costs

If your state agency receives a Cooperative System contract, the travel expenses of the Forum liaison to attend the Forum and MIS Conference and two additional state representatives to attend the MIS Conference are included in the Basic Participation task. Meeting costs for these individuals are reimbursed directly by the state education agency and respective state travel regulations apply.

If your state agency does not receive a Cooperative System contract, the travel expenses of the Forum liaison to attend the Forum and MIS Conference are paid by NCES. In addition, the State Forum liaison may choose two additional state representatives to attend the MIS Conference. NCES will also directly reimburse Local Education Agency Cooperative System Forum liaisons for their travel to the Forum and MIS Conference. Sponsored Forum liaisons will receive logistics details by e-mail approximately 6 weeks prior to the conference. However, please book your room in advance.

If you are unsure whether your travel can be sponsored through this vehicle, please contact your State Education Agency Forum liaison. As in previous years, the expenses of all other MIS participants and presenters are the responsibility of the individual.

Important Dates

Monday, October 1, 2007

Online registration and information regarding the 21st Annual MIS Conference are available on the NCES website: <http://ies.ed.gov/whatsnew/conferences>

Friday, December 14, 2007

Cut-off date for submission of presentation, workshop, and demonstration proposals.

Week of January 7, 2008

Presenters and demonstrators notified via e-mail of acceptance or rejection of proposal.

Friday, February 1, 2008

Cut-off date for hotel room block. Reservations must be made before 5:00 PM Pacific Standard Time on this date. After this date, rooms will be sold at a significantly higher rate, if space is still available.

Cut-off date for name to appear in program participants' list.

Friday, February 8, 2008

Cut-off date for a name badge to be available at the conference. After this date, participants will need to register on site.



THERE IS NO CONFERENCE REGISTRATION FEE.

21st Annual MIS Conference



Hotel Highlights

- Located on the San Francisco Bay
- High-speed Internet access available in meeting facilities and public areas
- Full service restaurant, lounge, and room service
- Indoor pool, fitness center, bayside running trail
- 24-hour complimentary airport shuttle
- Business center
- Car rental desk
- Shuttle runs between area hotels and Burlingame restaurant area

Room Amenities

- Cable television
- Hair dryer
- Iron and ironing board
- Complimentary newspaper delivered Monday–Friday
- Coffee maker
- 2-line phone with voice mail and data ports
- High-speed Internet access in guest sleeping rooms (optional, fee)

Conference Hotel

San Francisco Airport Marriott
1800 Old Bayshore Highway
Burlingame, CA 94010

Toll Free Reservation Line

1-800-228-9290
Fax: 650-692-8016

Conference Block Name

MIS Conference

Making Your Hotel Reservations

(Please Read Carefully)

The San Francisco Airport Marriott will provide accommodations for the winter meeting of the Forum representatives as well as the 21st Annual MIS Conference participants. Please refer to the preliminary schedule of events in this flyer when making your hotel reservation.

Please call the Marriott reservation line to reserve a sleeping room. Reference the conference block name, **MIS Conference**, to receive the federal per diem rate. You will need to provide a personal credit card number to guarantee your room.

- All participants, including those sponsored by NCES, must contact the San Francisco Airport Marriott directly to reserve their sleeping room.
- Reservations for lodging must be made before 5:00 PM Pacific Standard Time on Friday, February 1, 2008. After this date, any remaining rooms in the conference block will be released to the hotel for general sale at a significantly higher rate. The approved lodging per diem for San Francisco is currently \$152. This amount is subject to change by the General Services Administration, in which case the hotel lodging rate will change. State and local taxes will also be added.
- The conference sleeping room block has been set aside only for those individuals actively participating in the meeting of the Forum membership and/or the MIS Conference. The block is not intended to provide extended stays for vacations or other activities. If you are extending your stay, please make your reservation for those additional days outside the conference block.
- Cancellations must be made before 4:00 PM Pacific Standard Time on the date of arrival. Early departures may also be subject to an early departure penalty.

About the San Francisco Airport Marriott

At the San Francisco Marriott Hotel, all 685 guest rooms and 21 suites have been transformed into a contemporary and comfortable design with warm tones and natural light. All guest rooms also feature the new bedding with 300-thread-count sheets, down comforters and custom duvet covers, plush mattress toppers, and more.

The hotel is located just minutes from the San Francisco International Airport, and 15 miles from downtown San Francisco. The newly renovated rooms, many with magnificent bay views, offer high-speed Internet access. San Francisco's reputation for outstanding dining extends to JW's Steakhouse restaurant, which features outstanding cuisine and a comprehensive wine selection from the Napa and Sonoma wine country. A complimentary 24-hour shuttle takes you to and from the San Francisco International Airport as well as the airport BART train station, which provides service to downtown San Francisco.

About San Francisco

San Francisco is often called "Everybody's Favorite City," a title earned by its scenic beauty, cultural attractions, diverse communities, and world-class cuisine. The City has a colorful past, growing from a small village to a major city nearly overnight as a result of the 1849 Gold Rush. San Francisco is home to world-class theatre, opera, symphony, ballet companies, and often boasts premieres of Broadway-bound plays and culture-changing performing arts. San Francisco is also one of America's greatest dining cities. The diverse cultural influences, proximity of the freshest ingredients, and competitive creativity of the chefs result in unforgettable dining experiences throughout the City.

Well-known landmarks include the Golden Gate Bridge, cable cars, Alcatraz, the largest Chinatown in the United States, Union Square, the Italian-flavored North Beach, Fisherman's Wharf, the Castro, Japantown, the Mission District, and many other intriguing neighborhoods.

Information of Interest

Conference website

<http://ies.ed.gov/whatsnew/conferences>

San Francisco Airport Marriott

<http://www.marriott.com/sfobg>

San Francisco Convention and Visitors Bureau

<http://www.onlyinsanfrancisco.com>

San Francisco International Airport

<http://www.flysfo.com>

Burlingame, California

<http://www.downtownburlingame.com>

Climate and Conference Attire

In February, the average high temperature is 55 degrees and the average low is 43 degrees.

Attire for the conference is business casual.



21st Annual MIS Conference

Directions to the Hotel

Getting There by Air

The San Francisco International Airport, which is served by all major airlines, is five minutes away from the San Francisco Airport Marriott. For more information, please visit the airport website at <http://www.flysfo.com>.

Driving Directions

FROM SAN FRANCISCO

Take 101 South to San Jose past the San Francisco International Airport and take the Millbrae Avenue exit. At the stoplight turn left on East Millbrae Avenue and it will take you over the freeway. On the second stoplight make a right turn, which is Old Bayshore Highway. The San Francisco Airport Marriott is the first hotel on your left on Old Bayshore Highway.

FROM SAN JOSE

Take 101 North to San Francisco. Take the Millbrae Avenue exit towards Millbrae. Then make a right turn on East Millbrae Avenue. Make a right turn on Old Bayshore Highway. The San Francisco Airport Marriott is the first hotel on your left on Old Bayshore Highway.

FROM THE COAST (e.g., SANTA CRUZ)

Either up or down Highway 1, take Highway 92 to 101. Head northbound on Highway 101 to the Millbrae Avenue East exit. At the stoplight, turn right onto East Millbrae Avenue. Then turn right on Old Bayshore Highway. The San Francisco Airport Marriott is the first hotel on your left on Old Bayshore Highway.



FROM THE EAST BAY

Take the Bay Bridge to 101 South. Take the Millbrae Avenue exit towards Millbrae. At the stoplight turn left on East Millbrae Avenue and it will take you over the freeway. On the second stoplight make a right turn, which is Old Bayshore Highway. The San Francisco Airport Marriott is the first hotel on your left on Old Bayshore Highway.

OR

Take the San Mateo Bridge (Highway 92) to 101 North. Take the Millbrae Avenue exit towards Millbrae. Then make a right turn on East Millbrae Avenue. Make a right turn on Old Bayshore Highway. The San Francisco Airport Marriott is the first hotel on your left on Old Bayshore Highway.

Ground Transportation to the Hotel From the Airport

SHUTTLE SERVICE

The San Francisco Airport Marriott offers a 24-hour complimentary airport shuttle to and from San Francisco International Airport. The shuttle runs every 15 minutes from 5:00 AM until 11:00 PM, after which it is on call.

For shuttle service between 11:00 PM and 5:00 AM, please call the hotel directly at (650) 692-9100 to arrange for service. The shuttle picks up on the upper level of the airport above baggage claim, and is identified as the SF Airport Marriott/SF Airport Hyatt shuttle.



21st Annual MIS Conference

February 27–29, 2008

Preregistration Form (Please type or print clearly)

I will attend: Forum only (Feb. 25-26) MIS only (Feb. 27-29) Forum and MIS (Feb. 25-29)

Name _____ Title/Department _____

Agency/Affiliation _____ Work Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

Methods of Registration

Fax this form to 202-502-7475.

Mail this form using the enclosed envelope.

Visit <http://ies.ed.gov/whatsnew/conferences> to register online or to download this form.

MIS Conference Call for Proposals • All proposals are due by Friday, December 14, 2007

I am interested in making a concurrent session presentation. YES NO

I am interested in being a demonstrator in the Cyber Café. YES NO

Topics of Interest: Data Use, Data Standards, Statewide Data Systems, Data Quality

Presentation Type:

Individual presentation (50 minutes) Panel presentation (50 minutes) Workshop (2 hours)

Presentation/Demonstration Title: _____

Other presenters/demonstrators, their titles, and their agencies/affiliations: _____

Three keywords or phrases that can be used to index your presentation: _____

Please submit a separate abstract of the presentation/demonstration. This abstract will be used in the conference program. Summarize in 60-100 words, using complete sentences.

Please note: All presenters, co-presenters, and demonstrators must register for the meeting to appear in the participant list.

Audiovisual Equipment:

All presentation rooms will be equipped with a high-speed Internet line, laptop, data projector, screen, and flipchart. Overhead projectors will not be provided. Demonstrators will be provided with a high-speed Internet line if it is requested 6 weeks prior to the meeting.

Presentation Guidelines:

Vendors may only submit proposals for demonstrations in the Cyber Café.

Presentations from vendors are not allowed unless the vendors are co-presenting with the state or district representative with whom they are working. However, the state or district representative must submit the proposal and, if the proposal is selected, lead the session.

For information regarding the conference, contact

Mary McCrory, mary.mccrory@ed.gov, at the National Center for Education Statistics,
or Keric Ashley, kashley@cde.ca.gov, at the California Department of Education.