EDUCATE WITH DATA
ATTENTION FORUM MEMBERS
July 26 – 28, 2010

July 26 – 28 is the annual summer meeting of the National Forum on Education Statistics. Members are invited to take part in discussions and work to improve the quality and use of elementary and secondary education data. Join your colleagues from local, state, and federal education agencies and national associations as they continue work on tools for improving education data through best-practice guides on longitudinal data systems, data ethics, metadata (and its importance); and collecting and managing data on displaced students. Learn about state data system initiatives and policy affecting data collection and use. For more information about the Forum, visit http://nces.ed.gov/forum.

DATA CONFERENCE HIGHLIGHTS
July 28 – 30, 2010

Come to the July 28 – 30, NCES Summer Data Conference for professional networking, updates on federal and national activities affecting data collection and reporting, and information about the best new approaches in collecting, reporting, and using education statistics. The Conference will include training and business meetings for state CCD and EdFacts data coordinators. In addition, there will be a range of informative sessions targeted toward interests in school finance, building and managing data systems, data standards, and data delivery and use, as well as information about changes in how the U.S. Department of Education collects and uses data.

AGENDA/REGISTRATION INFORMATION

Please check the NCES website for additional information about the Summer Forum and Data Conference. The agendas for both activities will be updated continually between now and July. To access the information, go to the NCES home page at http://ies.ed.gov/whatsnew/conferences and click on the prominently displayed Summer Forum and Data Conference button. This will take you to the meeting agendas and online registration and proposal submission form. Remember — information about sessions and schedules will be updated regularly, so check the website often!

THERE IS NO REGISTRATION FEE.

Making Your Hotel Reservations

(Please Read Carefully)

Please refer to the meeting schedule to the right when making your hotel reservation.

Hyatt Regency Bethesda Hotel
One Bethesda Metro Center
7400 Wisconsin Avenue, Bethesda, MD 20814
Reservations Phone: 888-421-1442
Phone: 301-657-1234
Fax: 301-657-6453

Please visit https://resweb.passkey.com/go/NCESGeneral or call the Hyatt Regency Bethesda Hotel directly to reserve a sleeping room. You will need to provide a personal credit card number to guarantee your room.

■ Reservations for lodging must be made prior to Friday, July 2, 2010.

■ To receive the group rate, reference the “NCES Summer Forum and Data Conference” room block.

■ The hotel is offering the Summer Forum and Data Conference participants the July 2010 federal single per diem rate for the Washington, DC area (currently $170 plus taxes per night).

■ After Friday, July 2, 2010, the hotel will accept sleeping room reservations on a space-available basis only and may be at a significantly higher rate.

■ The room block at the Hyatt Regency Bethesda Hotel could sell out prior to the cutoff date of July 2, so make your reservation early.
# Preliminary Schedule of Events

## Meeting of the National Forum on Education Statistics

### Forum Working Meetings

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## Data Conference

### General Attendance

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**Want to Know More?**

For online registration and regularly updated meeting information, go to [http://ies.ed.gov/whatsnew/conferences](http://ies.ed.gov/whatsnew/conferences)

To learn more about the National Forum on Education Statistics, visit [http://nces.ed.gov/forum](http://nces.ed.gov/forum)

CCD Coordinators should check the Coordinators’ Corner at [http://nces.ed.gov/CCD](http://nces.ed.gov/CCD)
GETTING THERE BY CAR


From the North via I-270 (Frederick, Gaithersburg): Take I-270 South towards Washington, DC. Merge onto MD-355 South (Rockville Pike/Wisconsin Avenue) via the left exit. Continue on Rockville Pike/Wisconsin Avenue for approximately 3 miles. The Hyatt Regency Bethesda Hotel is located at 7400 Wisconsin Avenue (on the right).

From the South/Richmond or Reagan National Airport: Take I-95 North towards Washington, DC. Take the I-395 North exit toward Washington/I-495/Tysons Corner. Take the I-495 North/Capital Beltway exit. Continue on I-495 North for approximately 21 miles. Take Exit 34, MD-355 South/Wisconsin Avenue towards Bethesda. Continue on Rockville Pike/Wisconsin Avenue for approximately 3 miles. The Hyatt Regency Bethesda Hotel is located at 7400 Wisconsin Avenue (on the right).

If traveling from Reagan National Airport, take the George Washington Parkway to I-495 North. Continue on I-495 North. Take Exit 34, MD-355 South/Wisconsin Avenue towards Bethesda. Continue on Rockville Pike/Wisconsin Avenue for approximately 3 miles. The Hyatt Regency Bethesda Hotel is located at 7400 Wisconsin Avenue (on the right).

From the West or Dulles International Airport: Take Dulles Access Road East to I-495 North. Continue on I-495 North. Take Exit 34, MD-355 South/Wisconsin Avenue towards Bethesda. Continue on Rockville Pike/Wisconsin Avenue for approximately 3 miles. The Hyatt Regency Bethesda Hotel is located at 7400 Wisconsin Avenue (on the right).

Parking: The Hyatt Bethesda Regency Hotel offers valet parking for $20, Sunday to Thursday nights and $17, Friday and Saturday nights. The hotel also offers self-parking for $15, Sunday to Thursday nights and $12, Friday and Saturday nights.
**BY METRO**

**Bethesda (Red Line):** The Hyatt Regency Bethesda Hotel is located at the Bethesda Metro Station on the Red Line. When exiting the Metro Station via the escalator, the hotel will be to your right. When exiting the Metro Station via the elevator, the hotel will be to your left.

To get to the Bethesda Metro Station from Reagan National Airport, take the Yellow Line north to the Gallery Place Metro Station and transfer onto the Red Line heading towards Shady Grove. The Bethesda Metro Station is the ninth stop from the Gallery Place Station.

**BY SUPERSHUTTLE**

The SuperShuttle serves Reagan National, Dulles International, and Baltimore/Washington International Thurgood Marshall airports. No reservations are needed for service from these airports into Bethesda. Shuttles leave for the Bethesda area every 15 to 30 minutes. For return service to the airport, please call 800-BLUEVAN, 24 hours before departure to reserve SuperShuttle pickup from the hotel. You can also contact the hotel’s concierge desk to make your shuttle or taxi arrangements. Please read below for specific departure information for each airport, and for more information, visit the SuperShuttle website at [http://www.supershuttle.com](http://www.supershuttle.com).

**From Reagan National Airport:** Go to the ground transportation area, walk out of the terminal to the taxi stand area, and look for the onsite SuperShuttle representative. After 12:00 a.m., call 800-BLUEVAN and press 1 for dispatch to arrange for service. The approximate one-way fare is $28 for the first person and $10 for each additional person.

**From Dulles International Airport:** Follow signs for Ground Transportation/Shared Ride Vans on the lower level where the SuperShuttle ticket counters are located just before the building exit. After 12:00 a.m., call 703-416-7884 to arrange for service. The approximate one-way fare is $29 for the first person and $10 for each additional person.

**From Baltimore/Washington International Thurgood Marshall Airport:** Go to one of the SuperShuttle ticket counters located on the lower level to make arrangements. The ticket counters are located near Baggage Claim areas 1 and 10. When the counters are closed, call 888-826-2700 to arrange service. The approximate one-way fare is $37 for the first person and $12 for each additional person.

**BY TAXI**

Taxicabs are available in the Ground Transportation areas of all three local airports. Prices generally range between $26 and $90.

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**CLIMATE**

The climate for the month of July in Bethesda, Maryland is generally hot and humid. Temperatures range from the 70s to the 90s.

**IMPORTANT DATES**

- **Thursday, April 1, 2010**
  Online registration and information regarding the Summer Forum and Data Conference are available on the NCES website: [http://ies.ed.gov/whatsnew/conferences](http://ies.ed.gov/whatsnew/conferences).

- **Friday, May 7, 2010**
  Cut-off date for submission of presentation, workshop, or demonstration proposals.

- **Week of May 17, 2010**
  Presenters and demonstrators notified via e-mail of acceptance or rejection of proposal.

- **Tuesday, June 1, 2010**
  Cut-off date for name to appear in program participants’ list.

- **Friday, July 2, 2010**
  Cut-off date for hotel room block. All meeting participants booking a room after this date will be responsible for paying a higher room rate if space is available.

- **Friday, July 16, 2010**
  Pre-registration closes. After this date, participants must complete registration paperwork onsite at the conference. Please note: for your name to appear in the program participants’ list, you must register by **Tuesday, June 1, 2010**.
SPONSORED TRAVELERS

All local education agency members of the Forum, plus the State Forum Liaisons from California, District of Columbia, Indiana, Louisiana, Maine, New York, North Carolina, and Texas are eligible for sponsorship at the Summer Forum and Data Conference. Sponsorship to attend the Data Conference is also available to the CCD Coordinators and one additional person from those states. U.S. Territories are only allowed to send the State Forum Liaison due to the high cost of travel. Sponsorship includes:

- Lodging at the July 2010 federal rate (currently $170 plus tax). If you book at a higher rate, you will be responsible for the difference in cost.

You need to make your own hotel reservations and guarantee it to your credit card. In July, Coffey Consulting will provide the hotel with a list of individuals whose room and tax will be transferred to the Coffey Consulting master account. If you have not reserved your room with the hotel, a reservation will not be made for you.

- Pre-paid Air/Ground Travel within GSA guidelines.
- Daily per diem (2010 Bethesda per diem is $71 and 3/4 or $53.25 on a travel day).

Sponsored participants will be contacted by Coffey Consulting with further logistics information.

OTHER TRAVELERS

For all other states and outlying areas, the expenses of State Forum Liaisons, CCD Coordinators, and other persons selected by the state are included in the State Cooperative System Contract under the task order for Basic Participation. Meeting expenses for these individuals are reimbursed directly by the state education agency, and respective state travel regulations apply.

The expenses of all other Summer Forum and Data Conference participants are the responsibility of the individual. Please consult your organization or association regarding procedures, rules, and regulations for travel.

The expenses associated with the meeting for federal employees will be paid according to guidelines outlined by the Office of Government-wide Policy (OGP). For answers to frequently asked questions, please refer to the website [http://www.gsa.gov](http://www.gsa.gov) and click on the Policy & Regulations button at the top of the screen, then select Travel Management in the right margin.

Please note: All presenters, co-presenters, and demonstrators must register for the meeting by Tuesday, June 1, 2010 to appear in the participant list.

Audiovisual Equipment: All presentation rooms will be equipped with a high-speed Internet line, laptop, data projector, screen, and flipchart. Overhead projectors will not be provided.

Demonstrators in the Cyber Café will be provided with a high-speed Internet line.

Presentation Guidelines: Presentations from vendors are allowed only if the vendors are co-presenting with the state or district representative with whom they are working. However, the state or district representative must submit the proposal and lead the session if the proposal is selected.
PREREGISTRATION FORM (PLEASE TYPE OR PRINT CLEARLY.)

I will attend:  □ Forum only  □ Data Conference only  □ Forum and Data Conference

Name ________________________________________________________________
Agency/Affiliation ______________________________________________________
Title/Department _______________________________________________________
Work Address __________________________________________________________
City ______________________________ State ______________ Zip Code __________
Phone __________________ Fax __________________ E-mail ____________________

Methods of Registration
You may register by faxing this form to 301-907-2925 or registering online at http://ies.ed.gov/whatsnew/conferences by Friday, July 16, 2010.

SUMMER DATA CONFERENCE CALL FOR PROPOSALS
All proposals are due by Friday, May 7, 2010.

Topics of Interest
The Summer Data Conference welcomes proposals for presentations about education data system design and management, data standards, data delivery methods, and strategies for improving data use.

Indicate whether you are submitting a proposal for a:

□ Concurrent session presentation  □ Demonstration table in the Cyber Café

(Demonstrations will run Wednesday a.m. through 10:00 a.m. Friday)

Presentation Type:  □ Individual (50 minutes)  □ Panel (50 minutes)  □ Workshop (100 minutes)

Title of Presentation or Demonstration to appear in Conference Program: ________________________________________

Other presenters to be included in Conference Program (name, title, agency or other affiliation):
____________________________________________________________________________________________________

Up to 3 words or phrases to index your presentation/demonstration in Conference program):
___________________________________________________________________________________________

Please submit and include a separate abstract of the presentation/demonstration. This abstract will be used in the Conference Program. Summarize in 60-100 words, using complete sentences.

Presentation and Demonstration proposals must be submitted online to http://ies.ed.gov/whatsnew/conferences.