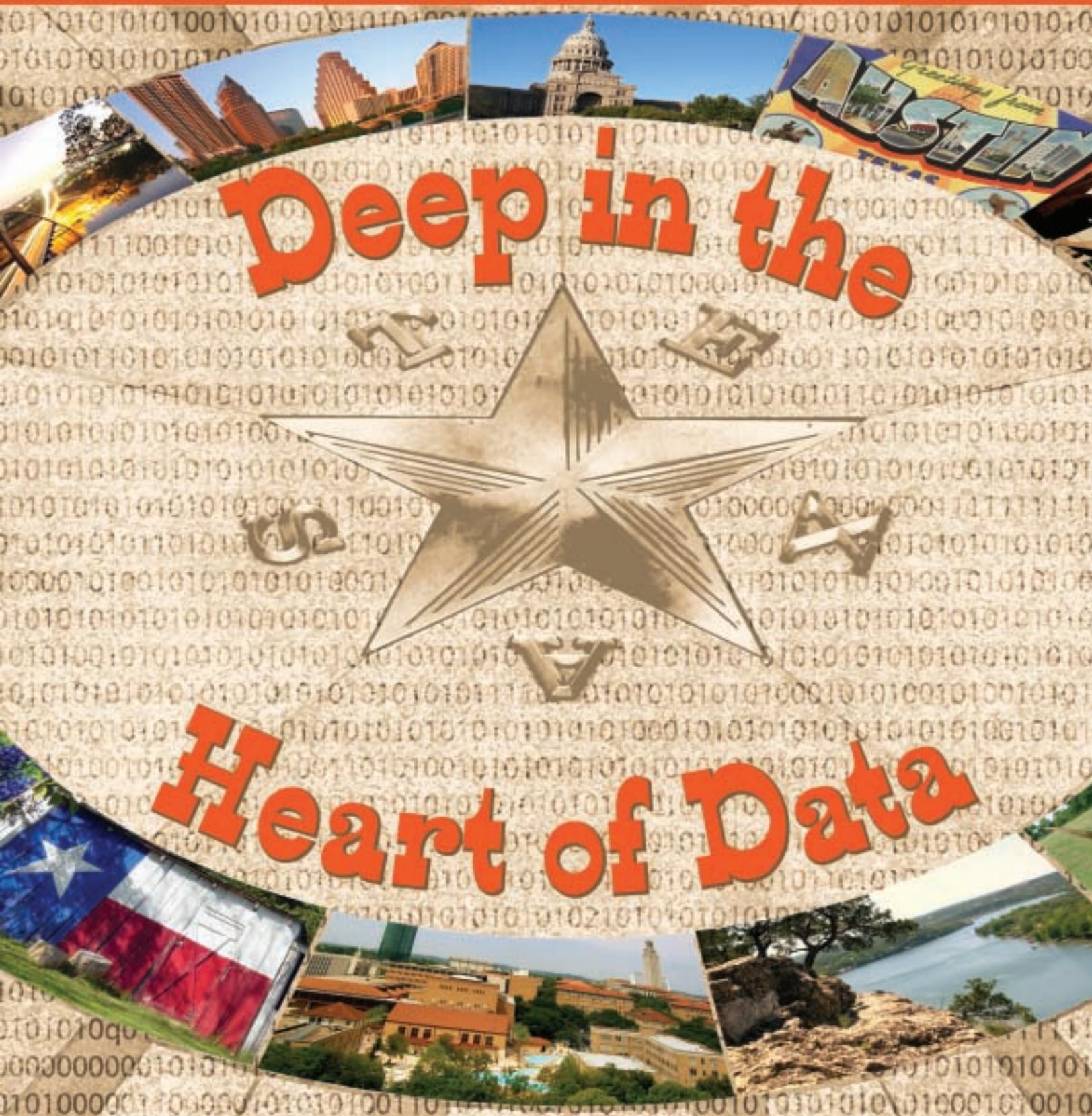


# 24th Annual MIS Conference

February 23 - 25, 2011

Hilton Austin Hotel • Austin, Texas



# Deep in the

# Heart of Data

## Sample Sessions From Last Year

- Visualizing Student Performance
- The Next Generation State System: Enabling Powerful Data Use at Scale
- Common Data Standards and P-20 Update
- We've Linked Our Teacher and Student Data—Now What?
- Hearing From Districts—How State Data Systems Can Support Local Data Use

- ✓ How have improved information systems affected collaboration among schools, districts, and states?
- ✓ What tools and processes have been helpful in integrating data systems or in developing enterprise data systems?
- ✓ How are states and districts responding to the increasing requests for accountability data?
- ✓ What are the latest developments in information technology for education?
- ✓ How do we integrate information systems at the school district level? State level?



## Get Current Updates From the Web

For conference information, visit the NCES website at <http://ies.ed.gov/whatsnew/conferences> and select the 24th Annual MIS Conference link.

A registration form and other conference materials, such as a list of preliminary topics, a link to the conference hotel, and links to last year's sessions, can be found on the website. Visit the site from now until the week of the conference for current updates on schedules and speakers.

The 2011 MIS Conference is comprised of 3 days of concentrated information about best practices, innovative ideas, current issues, and practical how-to advice about management information systems for K-12 education.

Co-sponsored by the Texas Education Agency and the U.S. Department of Education's National Center for Education Statistics (NCES), the MIS Conference brings together the people who work with information collection, management, transmittal, and reporting in school districts and state education agencies.

Over the past 24 years, a state education agency has partnered annually with NCES to bring local, state, and national data professionals together to learn from one another in an informal setting. This year, the MIS Conference will offer more than 80 presentations, demonstrations, and workshops conducted by practitioners from K-12 information systems.

You are invited to attend the 2011 MIS Conference in Austin, Texas and submit a proposal for presenting a session that will add to the conference's interest and usefulness. Topics are invited from all sources, but the major focus will be on data use, data standards, statewide data systems, and data quality.

## Preliminary Schedule of Events

### Meeting of the National Forum on Education Statistics Forum Working Meetings

|                      |   |  |
|----------------------|---|--|
| 2/20/2011<br>Sunday  | 9:00 AM – 5:00 PM   | Task Force and Working Group Meetings  |
| 2/21/2011<br>Monday  | 7:30 AM – 5:00 PM<br>7:45 AM – 8:30 AM<br>8:30 AM – 10:00 AM<br>10:30 AM – 12:00 PM<br>12:00 PM – 1:15 PM<br>1:15 PM – 4:15 PM<br>4:15 PM – 5:15 PM | Registration<br>New Members' Welcome<br>Forum Opening Session<br>Standing Committee Meetings<br>Lunch on Your Own<br>Standing Committee Meetings<br>Steering Committee Meeting                   |
| 2/22/2011<br>Tuesday | 7:30 AM – 5:00 PM<br>8:30 AM – 9:30 AM<br>9:45 AM – 12:00 PM<br>12:00 PM – 1:00 PM<br>1:00 PM – 3:00 PM<br>3:00 PM – 4:00 PM<br>4:00 PM – 5:00 PM   | Registration<br>Task Force Roundtable Discussions<br>Standing Committee Meetings<br>Roundtable Discussions<br>Standing Committee Meetings<br>Forum Closing Session<br>Steering Committee Meeting |

### MIS Conference General Attendance

|                        |   |  |
|------------------------|---|--|
| 2/23/2011<br>Wednesday | 7:30 AM – 5:00 PM<br>8:30 AM – 10:00 AM<br>10:00 AM – 5:00 PM | Registration<br>MIS Opening Session<br>MIS Concurrent Sessions |
| 2/24/2011<br>Thursday  | 7:30 AM – 5:00 PM<br>8:30 AM – 10:00 AM<br>10:00 AM – 5:00 PM | Registration<br>General Session<br>MIS Concurrent Sessions     |
| 2/25/2011<br>Friday    | 7:30 AM – 12:00 PM<br>8:30 AM – 12:00 PM                      | Registration<br>MIS Concurrent Sessions                        |

\* This schedule is subject to change.

**There is no conference registration fee.**

## Important Dates

### Friday, October 1, 2010

Online registration and information regarding the 24th Annual MIS Conference are available on the NCES website: <http://ies.ed.gov/whatsnew/conferences>

### Friday, November 12, 2010

Cut-off date for submission of presentation, workshop, or demonstration proposals.

### Week of November 29, 2010

Presenters and demonstrators notified via e-mail of acceptance or rejection of proposals.

### Friday, December 10, 2010

Cut-off date for name to appear in program participants' list.

### Friday, January 21, 2011

Cut-off date for hotel room block. All meeting participants booking a room after this date will not be guaranteed the group rate and will be responsible for paying a higher room rate (if space is available). Please note: the room block may sell out prior to this date, so please make your reservations early.

### Monday, January 31, 2011

Pre-registration closes. After this date, participants must complete registration paperwork onsite at the conference. Please note: for your name to appear in the program participants' list, you must register by **Friday, December 10, 2010.**

## Attendance Costs for Sponsored Travelers

If your state agency receives a Cooperative System contract, the travel expenses of the Forum liaison to attend the Forum and MIS Conference and two additional state representatives to attend the MIS Conference are included in the Basic Participation task order. Meeting costs for these individuals are reimbursed directly by the state education agency and respective state travel regulations apply.

If your state agency does not receive a Cooperative System contract, the travel expenses of the appointed State Forum liaison to attend the Forum and MIS Conference are paid by NCES. In addition, the State Forum liaison may choose two additional state representatives to attend the MIS Conference. NCES will also directly reimburse the state appointed Local Education Agency Cooperative System Forum liaisons for their travel to the Forum and MIS Conference. **Sponsored Forum liaisons will receive logistics details by e-mail approximately six weeks prior to the conference. However, please book your room in advance.** Only designated Forum representatives, with prior approval for travel from NCES, will receive sponsorship and reimbursement.

If you are unsure whether your travel can be sponsored through this vehicle, please contact your State Education Agency Forum liaison. As in previous years, the expenses of all other MIS participants and presenters are the responsibility of the individual.

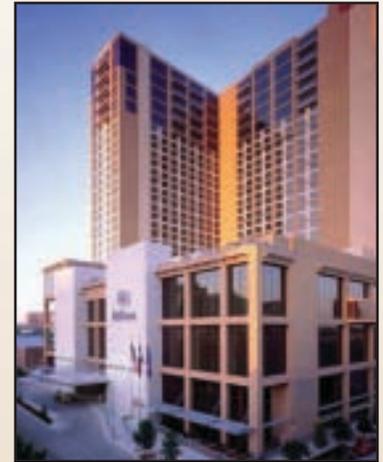


## Conference Hotel

**Hilton Austin Hotel**  
500 East 4th Street  
Austin, Texas 78701

**Toll Free Reservation Line**  
(800) 236-1592

**Conference Block Name**  
NCES-MIS



## Hotel Highlights

- Situated in downtown Austin, the Hilton Austin Hotel is only one block from Austin's famous Sixth Street nightlife and a short stroll to entertainment, shopping, and dining in the Warehouse Entertainment District and 2nd Street District
- High-speed Internet access available in meeting facilities
- Full-service UPS Store
- Tower Health Club & Spa
- Gift shop

## Room Amenities

- Spacious work desk
- Two phones (each with 2 lines) and voicemail
- Data port offering high-speed Internet service
- Wireless Internet service
- Mini-bar
- Coffee maker
- Iron/ironing board
- Hair dryer

## Making Your Hotel Reservations

*(Please Read Carefully)*

The Hilton Austin Hotel will provide accommodations for the winter meeting of the Forum representatives as well as the 24th Annual MIS Conference participants. Please refer to the preliminary schedule of events in this flyer when making your hotel reservation.

Please visit [http://www.hilton.com/en/hi/groups/personalized/AUSCVHH-EWF-20110221/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hi/groups/personalized/AUSCVHH-EWF-20110221/index.jhtml?WT.mc_id=POG) or call the Hilton reservation line at (800) 236-1592 to reserve a sleeping room. Reference the **conference block name, NCES-MIS**, to receive the group rate. You will need to provide a personal credit card number to guarantee your room.

All participants, including those sponsored by NCES, must contact the Hilton Austin Hotel directly to reserve their sleeping room.

Reservations for lodging must be made by **Friday, January 21, 2011**. After this date, any remaining rooms in the conference block will be released to the hotel for general sale and the group rate will no longer be guaranteed. The approved lodging per diem for Austin is currently \$104 plus tax.

The conference sleeping room block has been set aside only for those individuals actively participating in the meeting of the Forum membership and/or the MIS Conference. The block is not intended to provide extended stays for vacations or other activities. If you are extending your stay, please make your reservation for those additional days outside the conference block.

Cancellations must be made 72 hours prior to arrival date or a fee of one night's room and tax will be assessed. Early departures will be charged one night's guest room and tax.





## About the Hilton Austin Hotel

The Hilton Austin Hotel, located 7 miles from the Austin-Bergstrom International Airport, is in downtown Austin. The hotel is convenient to many attractions such as the Capitol Building, Bob Bullock Texas Historical Museum, and the LBJ Presidential Library.

## About Austin

There's always something playing in Austin, the Texas capital and Live Music Capital of the World®. Austinites and visitors alike embrace the city's unique, often quirky, identity and appreciate the traditions it was founded upon. As the gateway to the Texas Hill Country, Austin offers a cosmopolitan downtown with nearly 200 live music venues, urban trails, distinctive dining, historical attractions and more.



## Information of Interest

Conference Website  
<http://ies.ed.gov/whatsnew/conferences>

Hilton Austin Hotel  
<http://www.austin.hilton.com>

Austin Convention & Visitors Bureau  
<http://www.austintexas.org/>

Austin-Bergstrom International Airport  
<http://www.ci.austin.tx.us/austinairport/>

City of Austin, Texas  
<http://www.ci.austin.tx.us/>

## Climate and Conference Attire

In February, the average high temperature is 63 degrees and the average low is 42 degrees.

Attire for the conference is business casual.



## Directions to the Hotel

### Getting There by Air

The Austin-Bergstrom International Airport is approximately 7 miles from the Hilton Austin Hotel. For more information, visit the airport website at <http://www.ci.austin.tx.us/austinairport/>.

### Driving Directions

#### From Austin Bergstrom International Airport and East Highway 71

Take Highway 71 West (left out of the Airport). Travel west approximately 6 miles and exit north onto I-35. Travel north on I-35 and take Exit 234C (6th – 12th Streets). Turn left at the first light (6th Street). Go 4 blocks and turn left onto Neches Street. Go 1 block and the Hilton Austin Hotel will be on your left.

#### From I-35 North (Dallas)

Travel south on I-35 into Austin. Take Exit 234C (8th – 3rd Streets). Take the I-35 southbound frontage road and turn right onto 6th Street. Go 3 blocks and turn left onto Neches Street. Go 1 block and the Hilton Austin Hotel will be on your left.

#### From I-35 South (San Antonio)

Travel north on I-35 into Austin. Take Exit 234C (6th – 12th Streets). Turn left at the first light (6th Street). Go 4 blocks and turn left onto Neches Street. Go 1 block and the Hilton Austin Hotel will be on your left.

#### From East 290 (Houston)

Take 290 West to I-35. Travel South on I-35. Take Exit 234C (8th – 3rd Streets). Take the I-35 southbound frontage road and turn right onto 6th Street. Go 3 blocks and turn left onto Neches Street. Go 1 block and the Hilton Austin Hotel will be on your left.

## Hilton Austin Hotel

500 East 4th Street  
Austin, Texas 78701



## Ground Transportation to the Hotel From the Airport

### By SuperShuttle

SuperShuttle operates 24 hours on a scheduled basis. After you claim your luggage, follow the signs from the Baggage Claim area to the SuperShuttle ticket counter which is located just past Baggage Carousel 1. A uniformed SuperShuttle Guest Service Representative will arrange transportation to the hotel.

The approximate one-way fare is \$13 per person. Call (800) 258-3826 or visit <http://www.supershuttle.com/en/AUSAirportShuttleAustin.html> for more information.

### By Taxi

Taxicabs are available outside of the Baggage Claim level at Austin-Bergstrom International Airport. The standard rate for transfers from the airport to the Hilton Austin Hotel is approximately \$25 one way plus gratuity.



# 24th Annual MIS Conference

February 23-25, 2011

## Pre-registration Form *(Please type or print clearly)*

I will attend:  Forum only (February 21-22)  MIS only (February 23-25)  Forum and MIS (February 21-25)

Name \_\_\_\_\_

Title/Department \_\_\_\_\_

Agency/Affiliation \_\_\_\_\_

Work Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Methods of Registration

You may register by faxing this form to (301) 907-2925 or registering online at <http://ies.ed.gov/whatsnew/conferences>.

**Please note: for your name to appear in the program participants' list, you must register by Friday, December 10, 2010.**

### MIS Conference Call for Proposals – All proposals are due by Friday, November 12, 2010.

(Submit your proposal online at <http://ies.ed.gov/whatsnew/conferences>)

I am interested in making a concurrent session presentation.  YES  NO

I am interested in being a demonstrator in the Cyber Café.  YES  NO

*(Demos will run Wednesday AM through 10:00 AM Friday)*

Topics of Interest: Data Use, Data Standards, Statewide Data Systems, Data Quality

### Presentation Type:

Individual presentation (50 minutes)  Panel presentation (50 minutes)  Workshop (2 hours)

**Presentation/Workshop/Demonstration Title:** \_\_\_\_\_

Other presenters/demonstrators, their titles, and their agencies/affiliations: \_\_\_\_\_

Three keywords or phrases that can be used to index your presentation: \_\_\_\_\_

Please submit a separate abstract of the presentation/workshop/demonstration. This abstract will be used in the conference program. Summarize in 60-100 words, using complete sentences.

### Please note:

All presenters, co-presenters, and demonstrators must register for the conference to appear in the participants' list.

### Audiovisual Equipment:

All presentation rooms will be equipped with a high-speed Internet line, laptop, data projector, screen, and flipchart. Overhead projectors will not be provided. Demonstrators will be provided with a high-speed Internet line.

### Presentation Guidelines:

Vendors may only submit proposals for demonstrations in the Cyber Café.

Presentations from vendors are not allowed unless the vendors are co-presenting with the state or district representative with whom they are working. The state or district representative must submit the proposal and, if the proposal is selected, lead the session.

### For information regarding the conference, contact:

Renee' Rowland, [Renee.Rowland@ed.gov](mailto:Renee.Rowland@ed.gov), at The National Center for Education Statistics, or  
Patricia Sullivan, [Patricia.Sullivan@tea.state.tx.us](mailto:Patricia.Sullivan@tea.state.tx.us), at the Texas Education Agency.

