Table 280. Earned degrees in business conferred by degree-granting institutions, by level of degree and sex of student: Selected years, 1955–56 to 2001–02

<table>
<thead>
<tr>
<th>Year</th>
<th>Bachelor's degrees</th>
<th>Master's degrees</th>
<th>Doctor's degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total Men</td>
<td>Women</td>
<td>Total Men</td>
</tr>
<tr>
<td>1955–56</td>
<td>42,613</td>
<td>38,706</td>
<td>4,107</td>
</tr>
<tr>
<td>1956–60</td>
<td>41,076</td>
<td>47,262</td>
<td>3,814</td>
</tr>
<tr>
<td>1961–65</td>
<td>62,721</td>
<td>57,516</td>
<td>5,205</td>
</tr>
<tr>
<td>1966–70</td>
<td>79,074</td>
<td>72,126</td>
<td>6,948</td>
</tr>
<tr>
<td>1971–75</td>
<td>106,580</td>
<td>96,346</td>
<td>9,234</td>
</tr>
<tr>
<td>1976–77</td>
<td>114,729</td>
<td>104,275</td>
<td>10,454</td>
</tr>
<tr>
<td>1978–82</td>
<td>121,266</td>
<td>109,688</td>
<td>11,578</td>
</tr>
<tr>
<td>1983–87</td>
<td>142,045</td>
<td>128,080</td>
<td>15,965</td>
</tr>
<tr>
<td>1991–95</td>
<td>159,691</td>
<td>116,171</td>
<td>43,520</td>
</tr>
<tr>
<td>1999–03</td>
<td>200,646</td>
<td>118,825</td>
<td>52,416</td>
</tr>
<tr>
<td>2000–04</td>
<td>204,122</td>
<td>118,825</td>
<td>52,416</td>
</tr>
<tr>
<td>2001–02</td>
<td>206,352</td>
<td>118,825</td>
<td>52,416</td>
</tr>
</tbody>
</table>

NOTE: Includes degrees in business management/administrative services; marketing operations/marketing and distribution; and consumer and personal services. Data for 1986–99 were imputed using alternative procedures. (See Guide to Sources for details.)


Table 281. Earned degrees in communications conferred by degree-granting institutions, by level of degree and sex of student: Selected years, 1970–71 to 2001–02

<table>
<thead>
<tr>
<th>Year</th>
<th>Bachelor's degrees</th>
<th>Master's degrees</th>
<th>Doctor's degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total Men</td>
<td>Women</td>
<td>Total Men</td>
</tr>
<tr>
<td>1970–71</td>
<td>10,802</td>
<td>6,989</td>
<td>3,813</td>
</tr>
<tr>
<td>1971–75</td>
<td>12,340</td>
<td>9,764</td>
<td>4,376</td>
</tr>
<tr>
<td>1976–77</td>
<td>21,282</td>
<td>14,859</td>
<td>8,624</td>
</tr>
<tr>
<td>1978–82</td>
<td>23,014</td>
<td>12,932</td>
<td>10,082</td>
</tr>
<tr>
<td>1979–83</td>
<td>25,400</td>
<td>13,870</td>
<td>11,530</td>
</tr>
<tr>
<td>1980–84</td>
<td>26,166</td>
<td>13,658</td>
<td>12,508</td>
</tr>
<tr>
<td>1981–85</td>
<td>26,613</td>
<td>14,960</td>
<td>11,653</td>
</tr>
<tr>
<td>1982–86</td>
<td>24,002</td>
<td>17,175</td>
<td>6,827</td>
</tr>
<tr>
<td>1983–87</td>
<td>24,037</td>
<td>17,639</td>
<td>6,395</td>
</tr>
<tr>
<td>1984–88</td>
<td>45,337</td>
<td>18,110</td>
<td>27,227</td>
</tr>
<tr>
<td>1985–89</td>
<td>46,165</td>
<td>18,259</td>
<td>27,906</td>
</tr>
<tr>
<td>1989–93</td>
<td>48,609</td>
<td>19,215</td>
<td>29,394</td>
</tr>
<tr>
<td>1990–94</td>
<td>51,308</td>
<td>20,218</td>
<td>30,990</td>
</tr>
<tr>
<td>1991–95</td>
<td>52,773</td>
<td>20,645</td>
<td>32,128</td>
</tr>
<tr>
<td>1992–96</td>
<td>54,877</td>
<td>21,497</td>
<td>33,380</td>
</tr>
<tr>
<td>1993–97</td>
<td>54,765</td>
<td>22,028</td>
<td>32,737</td>
</tr>
<tr>
<td>1994–98</td>
<td>51,827</td>
<td>21,359</td>
<td>30,468</td>
</tr>
<tr>
<td>1996–00</td>
<td>48,003</td>
<td>19,760</td>
<td>28,243</td>
</tr>
<tr>
<td>1997–01</td>
<td>50,114</td>
<td>20,014</td>
<td>30,100</td>
</tr>
<tr>
<td>1998–02</td>
<td>52,319</td>
<td>20,861</td>
<td>31,458</td>
</tr>
<tr>
<td>1999–03</td>
<td>56,910</td>
<td>22,063</td>
<td>34,847</td>
</tr>
<tr>
<td>2000–04</td>
<td>59,063</td>
<td>22,464</td>
<td>36,599</td>
</tr>
<tr>
<td>2001–02</td>
<td>63,901</td>
<td>23,613</td>
<td>40,286</td>
</tr>
</tbody>
</table>

NOTE: Includes degrees in communications, general; advertising; journalism; broadcast journalism; public relations and organizational communications; radio and television broadcasting; other communications; and communications technologies. Data for 1998–99 were imputed using alternative procedures. (See Guide to Sources for details.)