Characteristics of Postsecondary Institutions

In 2012–13, some 26 percent of 4-year institutions had open admission policies, 26 percent accepted three-quarters or more of their applicants, 34 percent accepted one-half to less than three-quarters of their applicants, and 14 percent accepted less than half of their applicants.

Figure 1. Number of degree-granting institutions with first-year undergraduates, by level and control of institution: Academic years 2000–01 and 2012–13

In 2012–13, there were 4,295 degree-granting institutions, including 2,609 4-year institutions offering programs at the bachelor’s or higher degree level and 1,686 2-year institutions offering associate’s degrees. These institutions may be governed by publicly appointed or elected officials, with major support from public funds (publicly controlled), or by privately elected or appointed officials, with major support from private sources (private control). All institutions in this analysis enroll first-year undergraduates. Private institutions may be operated on a nonprofit or for-profit basis. The number of private nonprofit institutions in 2012–13 (1,346) was 3 percent lower than in 2000–01 (1,383), and the number of public institutions in 2012–13 (1,581) was 4 percent lower than in 2000–01 (1,647). In contrast, the number of private for-profit institutions nearly doubled between 2000–01 and 2012–13 (from 687 to 1,368).

NOTE: Degree-granting institutions grant associate’s or higher degrees and participate in Title IV federal financial aid programs. Excludes institutions not enrolling any first-time degree/certificate-seeking undergraduates.
In 2012–13, some 26 percent of 4-year institutions had open admission policies (accepted all applicants), 26 percent accepted three-quarters or more of their applicants, 34 percent accepted one-half to less than three-quarters of their applicants, and 14 percent accepted less than half of their applicants. Among 4-year institutions, a higher percentage of private for-profit institutions (57 percent) than public (18 percent) and private nonprofit institutions (14 percent) had open admission policies in 2012–13. Some 39 percent of private for-profit 4-year institutions accepted more than half of their applicants, whereas 66 percent of public 4-year institutions and 67 percent of private nonprofit 4-year institutions did so.

For more information, see the Reader’s Guide and the Guide to Sources.
In 2012–13, some 89 percent of 2-year institutions had open admissions, 7 percent accepted three-quarters or more of their applicants, 3 percent accepted one-half to less than three-quarters of applicants, and 2 percent accepted less than half of their applicants. Almost all public 2-year institutions had open admissions (98 percent), while 82 percent of private for-profit 2-year and 52 percent of private nonprofit 2-year institutions had open admissions.
Figure 4. Percentage of 4-year degree-granting institutions with first-year undergraduates, by admission requirements and control of institution: Academic year 2012–13

In 2012–13, some 73 percent of 4-year and 10 percent of 2-year institutions had admission criteria for their applicants. Admission criteria are requirements for all applicants to an institution to submit specific information, such as secondary school administrative records, Test of English as a Foreign Language (TOEFL) scores, secondary school grades, admission tests (such as the SAT or ACT), recommendations, and college preparatory programs (i.e., International Baccalaureate). Among 4-year institutions, 74 percent of public institutions had a requirement for admission tests such as the SAT or ACT, compared with 63 percent of private nonprofit and 1 percent of private for-profit institutions. The percentage of 4-year private nonprofit institutions (53 percent) that required recommendations for admission was higher than the percentages for public (10 percent) and private for-profit 4-year institutions (2 percent). The percentages of 4-year public and private nonprofit institutions requiring TOEFL scores (71 and 69 percent, respectively) were higher than the percentage for 4-year private for-profit institutions (34 percent). Among 2-year institutions, 29 percent of private nonprofit and 14 percent of private for-profit institutions had a requirement for secondary school records, compared with 2 percent of public institutions. A small percentage of 4-year (1 percent) and 2-year institutions (1 percent) had no admission requirements, only suggested admission criteria.

Reference tables: Digest of Education Statistics 2013, tables 305.30 and 305.40

Glossary: Degree-granting institutions, For-profit institution, Nonprofit institution