The National Symposium on Postsecondary Student Success

*Spearheading a Dialogue on Student Success*

November 1-3, 2006
Capital Hilton Hotel
Washington, DC
THE NATIONAL SYMPOSIUM
ON POSTSECONDARY STUDENT SUCCESS
Spearheading a Dialogue on Student Success

Wednesday, November 1, 2006

11:30 AM
Presidential Ballroom
OPENING LUNCHEON AND WELCOME

Welcome:
Edward O. Blews, Jr.
Chair, NPEC Executive Committee
President, Association of
Independent Colleges and
Universities of Michigan

Welcome:
Mark Schneider
Commissioner, National Center for
Education Statistics

KEYNOTE
Why College Students
Should Be Learning More

Featured Speaker:
Derek C. Bok
Interim President
Harvard University

President Bok’s keynote address, which draws from his latest research, will provide a context for the rest of the Symposium.

Panel:
John M. Braxton
Professor
Vanderbilt University
George D. Kuh
Chancellor’s Professor
Indiana University Bloomington
John C. Smart
Professor
University of Memphis
Scott L. Thomas
Associate Professor
University of Georgia
Vincent Tinto
Distinguished University Professor
Syracuse University

Moderator:
James Hearn
Professor of Higher Education
University of Georgia

Authors of NPEC commissioned papers, charged with answering the question “what is student success?” will describe their unique perspectives on student success.

1:15 PM
Presidential Ballroom
PLENARY SESSION I
What is Student Success and How Do We Know It?

Panel:
Donna M. Alvarado
Vice Chair
Ohio Board of Regents
Earl S. Richardson
President
Morgan State University
Piedad F. Robertson
Former President
Education Commission of the States
The Honorable John J.H. (Joe) Schwarz
United States Congress

Moderator:
Patricia McGuire
President
Trinity University (Washington, DC)

A panel representing institutional, state, and federal policymakers will respond to the student success perspectives presented by the authors of the NPEC commissioned papers.

3:00 PM
Presidential Ballroom
PLENARY SESSION II
Policymakers: Going Beyond Graduation Rates to Describe Student Success
Wednesday, November 1, 2006

BREAKOUT SESSIONS A1–A5
4:30 PM

Let’s Talk About Student Success

Five different conversations between the authors of NPEC commissioned papers, policymakers, and Symposium participants regarding the implications of their student success papers and perspectives.

A1: Teaching for Student Success
Federal A

Presenter: John M. Braxton
Professor
Vanderbilt University

Respondents: Donna M. Alvarado
Vice Chair
Ohio Board of Regents

Geanie Morrison
State Representative and Chair of Higher Education Committee
Texas House of Representatives

Moderator: Julie Davis Bell
Education Program Director
National Conference of State Legislatures

A2: What Matters to Student Success?
Senate

Presenter: George D. Kuh
Chancellor’s Professor
Indiana University Bloomington

Respondents: Jonathan Brown
President, Association of Independent California Colleges and Universities

Melvin Johnson
President
Tennessee State University

Moderator: David Longanecker
Executive Director, Western Interstate Commission for Higher Education

A3: Reducing the College Success Gap
Federal B

Presenter: Scott L. Thomas
Associate Professor
University of Georgia

Respondents: Piedad F. Robertson
Former President
Education Commission of the States

Mary Evans Sias
President, Kentucky State University

Moderator: Gary Cox
President, Association of Independent Kentucky Colleges and Universities

A4: What Can Colleges and States Do to Help Students Succeed?
Congressional

Presenter: Vincent Tinto
Distinguished University Professor
Syracuse University

Respondents: Evelyn Lynn
Senator and Chair of Education Committee
The Florida State Senate

Martha Smith
President, Anne Arundel Community College

Moderator: Jack Warner
Commissioner of Higher Education
Rhode Island Board of Governors for Higher Education

A5: Predicting and Understanding Student Success
South American

Presenter: John C. Smart
Professor
University of Memphis

Respondents: Kitty Boyle
Chair-Elect, Board of Directors
Association of Community College Trustees

Watson Scott Swail
President and CEO
Educational Policy Institute

Moderator: Carol Rookstool
Dean of Academic Development
Fashion Institute of Design and Merchandising

6:00 PM Reception
Thursday, November 2, 2006

CONTINENTAL BREAKFAST
7:15 AM - Capital Terrace

PLENARY SESSIONS III AND IV

7:45 AM
Presidential Ballroom

PLENARY SESSION III

Value-Added Learning Assessment: Accountability’s New Frontier?

Speakers:
Howard Cohen
Chancellor
Purdue University Calumet
John D. Welty
President
California State University, Fresno
Jon Young
Senior Associate Vice Chancellor for Academic Affairs
Fayetteville State University

Moderator:
George Mehaffy
Vice President, Academic Leadership and Change
American Association of State Colleges and Universities

Introduced by
Fred Lillibridge
Campus Institutional Effectiveness and Planning Officer, Doña Ana Community College

Panelists will share their experiences and perspectives on student learning assessment, and address the question “Is American postsecondary education ready for a learning assessment model?”

9:00 AM
Presidential Ballroom

PLENARY SESSION IV

Getting the Whole Story on Student Success

Panel:
Thomas R. Bailey
Director, Community College Research Center
Columbia University
William G. Demmert, Jr.
Professor of Education
Western Washington University
Bridget Terry Long
Associate Professor of Economics
Harvard University
Laura I. Rendón
Chair, Educational Leadership and Policy Studies
Iowa State University

Moderator:
Michael Nettles
Chair-Elect, NPEC Executive Committee
Senior Vice President and Edmund W. Gordon Chair of Policy Evaluation and Research
Educational Testing Service

Panelists will discuss how well the student success perspectives presented by the authors of the NPEC commissioned papers address the success of underrepresented students.

10:15 AM      Coffee Break
### Thursday, November 2, 2006

**BREAKOUT SESSIONS B1–B9**  
**10:45 AM**  

**Let’s Talk More About Student Success**

Nine more conversations among researchers, policymakers, and Symposium participants regarding the implications of student success papers and alternative perspectives.

<table>
<thead>
<tr>
<th>Breakout Session</th>
<th>Title</th>
<th>Federal</th>
<th>South American</th>
<th>California</th>
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</thead>
</table>
| **B1: Teaching for Student Success** | Presenter: John M. Braxton  
Professor  
Vanderbilt University | Roderick Chu  
Interim President  
Education Commission of the States | Wilhelmina Delco  
Chair, Board of Trustees  
Huston-Tillotson University | Ken Burke  
Chair, Board of Directors  
Association of Community College Trustees | Dawn Geronimo Terkla  
Executive Director  
Institutional Research  
Tufts University |  
**Moderator:** E. Joseph Savoie  
Commissioner of Higher Education  
Louisiana Board of Regents |
| **B2: What Matters to Student Success? Senate** | Presenter: George D. Kuh  
Chancellor’s Professor  
Indiana University Bloomington | David Nething  
Senator, North Dakota Legislative Assembly | Judith Eaton  
President, Council for Higher Education Accreditation |  
**Moderator:** Judith Eaton  
President, Council for Higher Education Accreditation |
| **B3: Reducing the College Success Gap Federal B** | Presenter: Scott L. Thomas  
Associate Professor  
University of Georgia | Wilhelmina Delco  
Chair, Board of Trustees  
Huston-Tillotson University | Sebetha Jenkins  
President  
Jarvis Christian College |  
**Moderator:** Ellen Chaffee  
President, Valley City State University |
| **B4: What Can Colleges and States Do to Help Students Succeed? Congressional** | Presenter: Vincent Tinto  
Distinguished University Professor  
Syracuse University | Christine Kearl  
Governor’s Education Deputy  
Utah Governor’s Office | Susan McBride  
President  
Jefferson Davis Community College |  
**Moderator:** Dawn Geronimo Terkla  
Executive Director  
Institutional Research  
Tufts University |
| **B5: Predicting and Understanding Student Success South American** | Presenter: John C. Smart  
Professor  
University of Memphis |  
**Respondents:** |  
**Respondents:** |  
**Moderator:** Frank Thompson  
Chairman, Gulf Coast Workforce Board, The Worksource |  
**Moderator:** Barbara Beno  
President, Accrediting Commission for Community and Junior Colleges |

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Breakout Sessions B1–B9 continued on next page
Thursday, November 2, 2006

BREAKOUT SESSIONS B1–B9 (continued)
10:45 AM

Let’s Talk More About Student Success

More conversations among researchers, policymakers, and Symposium participants regarding the implications of student success papers and alternative perspectives.

B7: Success for American Indian Students

New York

Presenter:
William G. Demmert, Jr.
Professor of Education
Western Washington University

Respondents:
Cheryl Crazy Bull
President
Northwest Indian College

James Shanley
President
Fort Peck Community College

Moderator:
Michael Pavel
Associate Professor
Washington State University

B8: Success for African American Students: Making Research More Relevant Massachusetts

Presenter:
Bridget Terry Long
Associate Professor of Economics
Harvard University

Respondents:
Wynetta Lee
Associate Vice President, Academic Planning, Research, and Graduate Studies, California State University Monterey Bay

Ernest McNealey
President, Stillman College

Moderator:
Sharon Thomas-Parrott
Senior Vice President of Government and Regulatory Affairs and Chief Compliance Officer
DeVry University

B9: Success for Latino Students

Pan American

Presenter:
Laura I. Rendón
Chair, Educational Leadership and Policy Studies
Iowa State University

Respondents:
Wynetta Lee
President, Stillman College

José Jaime Rivera
President
Universidad del Sagrado Corazón

Moderator:
Ruth Burgos-Sasscer
Chancellor Emeritus
Houston Community College System
Thursday, November 2, 2006

LUNCHEON AND KEYNOTE
PLENARY SESSION V

12:00 PM
Presidential Ballroom

LUNCHEON AND KEYNOTE

American Dream 101: The Future of Higher Education in America

Featured Speaker:
Margaret Spellings
U.S. Secretary of Education

1:30 PM
Presidential Ballroom

PLENARY SESSION V

What are We Doing to Foster Student Success?

Panel:
Charles Blaich
Director of Inquiries
Center of Inquiry in the Liberal Arts at Wabash College

Thomas Brock
Director, Young Adults and Postsecondary Education
MDRC

Ann Coles
Senior Vice President of College Access Programs
and Director of Pathways to College Network
The Education Resources Institute

Arnold Kee
Managing Director of Programs
Institute for Higher Education Policy

Moderator:
Cecilia López
Vice President, Academic and Student Affairs
Harold Washington College

Leaders of national student success initiatives will describe the work their organizations are doing and the results of these efforts.

2:30 PM  Coffee Break
**Thursday, November 2, 2006**

**BREAKOUT SESSIONS C1–C10**

**3:00 PM**

**Expanding Our Knowledge of Student Success**

NPEC and Association of Institutional Research (AIR) focused grant recipients, other researchers, and leaders of state and national initiatives will describe program outcomes and research findings, and Symposium participants will discuss the results of these efforts.

<table>
<thead>
<tr>
<th>C1: Success for Nontraditional and Community College Students</th>
<th>C2: Success for Underrepresented Students</th>
<th>C3: Financial Aid Effects on Student Success</th>
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</thead>
<tbody>
<tr>
<td>New York</td>
<td>Massachusetts</td>
<td>California</td>
</tr>
</tbody>
</table>

**Presenters:**
- Thomas R. Bailey  
  Director, Community College Research Center  
  Columbia University
- Sandra Kortesoja  
  University of Michigan
- Josipa Roksa  
  Assistant Professor  
  University of Virginia

**Moderator:**
- Fred Lillibridge  
  Campus Institutional Effectiveness and Planning Officer  
  Doña Ana Community College

**C4: Successful Transitions from High School Through College**

**Federal B**

**Presenter:**
- Ann Coles  
  Senior Vice President of College Access Programs and Director of Pathways to College Network  
  The Education Resources Institute

**Moderator:**
- Toni Larson  
  Executive Director  
  Independent Higher Education of Colorado

**C5: Success in the Community College**

**South American**

**Presenter:**
- Thomas Brock  
  Director, Young Adults and Postsecondary Education, MDRC

**Moderator:**
- Kent Phillippe  
  Senior Research Associate  
  American Association of Community Colleges

**C6: Success in Science, Technology, Engineering, and Math**

**Federal A**

**Presenters:**
- A. James Hicks  
  Senior Program Director  
  Louis Stokes Alliances for Minority Participation  
  National Science Foundation
- Arnold Kee  
  Managing Director of Programs  
  Institute for Higher Education Policy

**Moderator:**
- Jacqueline King  
  Director, Center for Policy Analysis  
  American Council on Education

Breakout Sessions C1–C10 continued on next page
Expanding Our Knowledge of Student Success

NPEC and Association of Institutional Research (AIR) focused grant recipients, other researchers, and leaders of state and national initiatives will describe program outcomes and research findings, and Symposium participants will discuss the results of these efforts.

C7: Success in the Liberal Arts and Liberal Education
Pan American

Presenters:
Charles Blaich
Director of Inquiries
Center of Inquiry in the Liberal Arts at Wabash College

Ross Miller
Director of Programs, Office of Quality, Curriculum, and Assessment, Association of American Colleges and Universities

Moderator:
Mark Putnam
Chief Planning Officer, Office of University Planning and Research
Northeastern University

C8: Thinking Outside the Box to Foster Student Success

Senate

Presenter:
James Purcell
Associate Vice Chancellor
Strategic Planning and Analysis
Oklahoma State Regents for Higher Education

Moderator:
Charles Manning
Chancellor
Tennessee Board of Regents

C9: The Future is Here: The Secretary of Education’s Commission on the Future of Higher Education Congressional

Presenter:
Vickie Schray
Deputy Director for Management and Planning, The Secretary of Education’s Commission on the Future of Higher Education
U.S. Department of Education

Moderator:
Cheryl Blanco
Vice President for Lifelong Learning and Research, Council for Adult and Experiential Learning

C10: Success for Disabled Students Ohio

Presenter:
Renée Cameto
Senior Research Social Scientist
Center for Education and Human Services
SRI International

Moderator:
George L. Pry
President
The Art Institute of Pittsburgh
Thursday, November 2, 2006

BREAKOUT SESSIONS D1–D9
4:15 PM

Expanding Our Knowledge of Student Success

NPEC and Association of Institutional Research (AIR) focused grant recipients, other researchers, and leaders of state and national initiatives will describe program outcomes and research findings, and Symposium participants will discuss the results of these efforts.

D1: Underrepresented Student Success
Ohio

Presenters:
Hansel Burley
Associate Professor
Texas Tech University
James Wetzel
Professor of Economics
Virginia Commonwealth University

Moderator:
Michael Keller
Director of Policy Analysis and Research, Maryland Higher Education Commission

D2: Moving Through College
California

Presenters:
Amy Caison
Director of Research
Memorial University of Newfoundland
Sara Goldrick-Rab
Assistant Professor
University of Wisconsin-Madison
Po Yang
Columbia University

Moderator:
Violet Boyer
President and CEO, Independent Colleges of Washington

D3: Postbaccalaureate Success
New York

Presenters:
Rachelle Brooks
Director of Data Collection Center
Northwestern University
Lamont Flowers
Distinguished Professor
Clemson University
Laura Wilson-Gentry
Professor
University of Baltimore

Moderator:
Thomas Wickenden
Director of Accreditation
Accrediting Council for Independent Colleges and Schools

D4: Motivation in Test Taking and Success Through Innovations in Learning
Massachusetts

Presenters:
James Cole
Visiting Research Associate
Indiana University
Susan Kahn
Director, Institutional Effectiveness
Indiana University-Purdue University Indianapolis

Moderator:
Michelle Coon
Statistician, National Center for Education Statistics

D5: Student Success Through Accelerated Learning
Federal B

Presenter:
David Longanecker
Executive Director
Western Interstate Commission for Higher Education

Moderator:
Thomas Meredith
Commissioner of Higher Education
Mississippi Board of Trustees of State Institutions of Higher Learning

D6: Success in the First Year of College
South American

Presenter:
Mary Stuart Hunter
Director, National Resource Center for The First-Year Experience and Students in Transition

Moderator:
Hans L’Orange
Director, SHEEO/NCES Network
State Higher Education Executive Officers
Thursday, November 2, 2006

BREAKOUT SESSIONS D1–D9 (continued)

4:15 PM

Expanding Our Knowledge of Student Success

NPEC and Association of Institutional Research (AIR) focused grant recipients, other researchers, and leaders of state and national initiatives will describe program outcomes and research findings, and Symposium participants will discuss the results of these efforts.

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<th>Presenter(s)</th>
<th>Moderator(s)</th>
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<tbody>
<tr>
<td>D7: Achieving the Dream</td>
<td>Congressional</td>
<td>Carol A. Lincoln</td>
<td>Susan H. Hixson, Richard Taber</td>
<td>Kay McClenny</td>
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<tr>
<td>D8: Success in Science, Technology, Engineering, and Math</td>
<td>Federal A</td>
<td>Susan H. Hixson, Richard Taber</td>
<td>Mary Frase</td>
<td>Diane Barrans</td>
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<tr>
<td>D9: Using State Financial Aid to Foster Student Success</td>
<td>Senate</td>
<td>Stanley Jones</td>
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</table>
**Friday, November 3, 2006**

**CONTINENTAL BREAKFAST**
8:30 AM - Capital Terrace

**BREAKOUT SESSIONS E1–E8**
9:00 AM

**We Can’t Just Leave It Here!**

Symposium participants will discuss how to move forward various research and policy initiatives that have been discussed throughout the Symposium.

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
<th>Discussion Leaders</th>
<th>Recorder</th>
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<tbody>
<tr>
<td>E1</td>
<td>What Additional Research is Needed?</td>
<td>Congressional</td>
<td>Carol Fuller</td>
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<td>James Hearn</td>
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<td>Professor of Higher Education</td>
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<td>University of Georgia</td>
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<td>Vincent Tinto</td>
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<td>Distinguished University Professor</td>
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<td>Syracuse University</td>
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<td>E2</td>
<td>What Additional Research is Needed?</td>
<td>California</td>
<td>Robert Barak</td>
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<td>Linda Serra Hagedorn</td>
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<td>Professor and Chair</td>
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<td>Department of Educational Administration and Policy</td>
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<td>University of Florida</td>
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<td>E3</td>
<td>Assisting Institutions in Assisting Students</td>
<td>Massachusetts</td>
<td>Marsha Krotseng</td>
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<td>Trudy Banta</td>
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<td>Senior Advisor to the Chancellor for Academic Planning and Institutional Improvement, Indiana University-Purdue University Indianapolis</td>
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<tr>
<td>E4</td>
<td>Assisting Institutions in Assisting Students</td>
<td>Federal B</td>
<td>John Clement</td>
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<td>Antonio Flores</td>
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<td>President and CEO</td>
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<td>Hispanic Association of Colleges and Universities</td>
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<td>E5</td>
<td>How Can National Programs Bring About the Greatest Results?</td>
<td>Pan American</td>
<td>John Porter</td>
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<td>Samuel Cargile</td>
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<td>Senior Director of Grantmaking</td>
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<td>Lumina Foundation for Education</td>
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<td>E6</td>
<td>How Can National Programs Bring About the Greatest Results?</td>
<td>Federal A</td>
<td>Elise Miller</td>
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<td>Mark Musick</td>
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<td>James H. Quillen Chair</td>
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<td>East Tennessee State University</td>
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</table>

Breakout Sessions E1–E8 continued on next page
Friday, November 3, 2006

BREAKOUT SESSIONS E1–E8 (continued)

9:00 AM

We Can’t Just Leave It Here!

Symposium participants will discuss how to move forward various research and policy initiatives that have been discussed throughout the Symposium.

E7: Implications for Federal and State Policies
South American

Discussion Leader:
David Bergeron
Director, Policy and Budget Development Staff, Office of Postsecondary Education
U.S. Department of Education

Recorder:
Renée Gernand
Senior Director, Guidance Publishing Information Service
The College Board

E8: Implications for Federal and State Policies
Senate

Discussion Leader:
Paul Lingenfelter
President, State Higher Education Executive Officers

Recorder:
Hans L’Orange
Director, SHEEO/NCES Network State Higher Education Executive Officers

11:00 AM
Presidential Ballroom

PLENARY SESSION VI

What Does It All Mean?

Speakers:
Peter Ewell
Vice President, National Center for Higher Education Management Systems

Jane Wellman
Senior Associate
Institute for Higher Education Policy

Moderator:
Mary Sapp
Assistant Vice President, Planning and Institutional Research, University of Miami

Peter Ewell and Jane Wellman will summarize the findings and discussion of the Symposium with an emphasis on next steps.

10:30 AM  Coffee Break

12:00 PM
Presidential Ballroom

ACKNOWLEDGMENTS AND ADJOURNMENT

Edward O. Blews, Jr.
Chair, NPEC Executive Committee
President, Association of Independent Colleges and Universities of Michigan