Canon 7: Provide all relevant data, definitions, and documentation to promote thorough understanding and accurate analysis when releasing information

The data looked good. Scores on the ninth grade state mathematics assessment had gone up substantially. But rather than celebrate, the administrative staff stared at each other. The testing coordinator said what everyone was thinking: "You know, we could get away with reporting that our scores have improved—the assessment has the same title and the scores are higher. But we know that the test was redesigned and it would be wrong not to mention that in our reports, right?" Fortunately, the superintendent went even further, and asserted, "Not only will we state that the assessment has changed, we will emphasize the point given the high likelihood that people will be confused unless it is addressed explicitly".