

**STATS-DC 2013 Data Conference**  
**July 17-19, 2013**  
**Marriott Wardman Park Hotel - Washington, DC**



**DISCOVERING  
THROUGH  
DATA**



*U.S. Department of Education*  
**NCES 2013-906**



## Attention Forum Members

July 15–17, 2013

The National Forum on Education Statistics is scheduled to meet July 15–17. Members are invited to continue discussions and work to improve the quality and use of elementary and secondary education data. Join your colleagues from local, state, and federal education agencies and national associations as they work in committees, working groups, and task forces to produce best practice guides and other useful resources for the education community. For more information about the Forum, visit <http://nces.ed.gov/forum>.



## Data Conference Highlights

July 17-19, 2013

Come to the July 17–19, NCES STATS-DC 2013 Data Conference for professional networking, updates on federal and national activities affecting data collection and reporting, and information about the best new approaches in collecting, reporting, and using education statistics. The Conference will include training and business meetings for state Common Core of Data (CCD) and ED*Facts* data coordinators. There will also be a range of informative sessions targeted toward interests in CCD, data collection, data linking beyond K-12, data management, data privacy, data quality, data standards, data use (analytical), data use (instructional), fiscal data, and Statewide Longitudinal Data Systems (SLDS), as well as information about changes in how the U.S. Department of Education collects and uses data.



## Agenda/Registration Information

Please check the NCES website for additional information about the Summer Forum and Data Conference. The agendas for both will be updated continually between now and July. To access the information, go to the NCES home page at <http://ies.ed.gov/whatsnew/conferences> and click on the prominently displayed *Summer Forum and STATS-DC 2013 Data Conference* link. This will take you to conference agendas, online registration, and the proposal submission form. Remember—information about sessions and schedules will be updated regularly, so check the website often!

**There is no registration fee to attend the STATS-DC 2013 Data Conference.**

## Preliminary Schedule of Events

### National Forum on Education Statistics Forum Working Meetings

#### Sunday, July 14, 2013

9:00 AM – 5:00 PM Task Force and Working Group Meetings

#### Monday, July 15, 2013

8:00 AM – 5:00 PM Registration  
9:00 AM – 12:00 PM Professional Development Session  
1:15 PM – 2:30 PM Forum Opening Session  
2:45 PM – 4:45 PM Standing Committee Meetings  
5:00 PM – 5:30 PM Steering Committee Meeting

#### Tuesday, July 16, 2013

8:00 AM – 5:00 PM Registration  
9:00 AM – 12:00 PM Standing Committee Meetings  
1:15 PM – 4:30 PM Standing Committee Meetings  
4:45 PM – 5:15 PM Steering Committee Meeting

#### Wednesday, July 17, 2013

8:00 AM – 5:20 PM Registration  
9:00 AM – 10:00 AM Standing Committee Meetings  
10:15 AM – 11:30 AM Forum Closing Session  
11:45 AM – 12:15 PM Steering Committee Meeting

### Data Conference General Attendance

#### Wednesday, July 17, 2013

8:00 AM – 5:20 PM Registration  
1:15 PM – 2:15 PM Data Conference Opening Plenary Session  
2:30 PM – 5:20 PM Data Conference Concurrent Sessions

#### Thursday, July 18, 2013

8:00 AM – 5:15 PM Registration  
9:00 AM – 12:30 PM CCD Fiscal Coordinators' Training  
9:00 AM – 5:15 PM Data Conference Concurrent Sessions  
1:45 PM – 5:15 PM CCD Non-Fiscal Coordinators' Training

#### Friday, July 19, 2013

8:00 AM – 12:30 PM Registration  
9:00 AM – 12:30 PM Data Conference Concurrent Sessions

*This schedule is subject to change.*



**WANT TO KNOW MORE?** For online registration and regularly updated conference information, go to <http://ies.ed.gov/whatsnew/conferences>. To learn more about the National Forum on Education Statistics, visit <http://nces.ed.gov/forum>. Common Core of Data (CCD) Coordinators should check the Coordinators' Corner at <http://nces.ed.gov/CCD>.



## Sponsored Travelers

All state-appointed Local Education Agency (LEA) members of the Forum, plus the State Education Agency (SEA) Forum liaisons from California, Indiana, Louisiana, Maine, New York, North Carolina, and Texas are eligible for sponsorship at the Summer Forum and Data Conference. Sponsorship to attend the Data Conference is also available to the Common Core of Data (CCD) Fiscal and Non-Fiscal Coordinators from these states, as well as ED*Facts* Coordinators who are not sponsored under other programs.

### Sponsorship includes:

- Lodging at the July 2013 federal rate (\$169 plus taxes). The Marriott Wardman Park Hotel is the only hotel that NCES has negotiated with to provide the GSA lodging rates. If you book your reservation at the Marriott Wardman Park Hotel or at another hotel at a higher rate, you will be responsible for the difference in cost.

**You will still need to make your own hotel reservation and guarantee it to your credit card.** Prior to your hotel check-in, NCES' contractor will provide the hotel with a list of sponsored individuals who have already made their room reservations at the Marriott Wardman Park Hotel. This list will include the number of nights for which you are sponsored. At that time, your room and taxes at the single group rate for those sponsored nights will be transferred to NCES' contractor's master account. If you have not reserved your room with the hotel, a reservation will **not** be made for you.

- Pre-paid Air/Ground Travel within GSA guidelines. Please wait until NCES' contractor notifies you about your sponsorship before booking your travel as it may not be reimbursable.
- Daily per diem (2013 Washington, DC per diem is \$71 on conference days and \$53.25 on travel days).

Sponsored participants will receive logistics details from NCES' contractor by e-mail approximately eight weeks prior to the conference. **However, please book your hotel room in advance.**



## Other Travelers

For all other states and outlying areas, the expenses of appointed State Education Agency (SEA) Forum liaisons and other persons selected by the state are paid for by NCES under the Basic Participation Task Order contract. Meeting expenses for these individuals are reimbursed directly by the SEA and respective state travel regulations apply.

The expenses for all other Summer Forum and Data Conference participants are the responsibility of the individual. Please consult your organization or association regarding procedures, rules, and regulations for travel.

**Only designated Forum representatives, with prior approval for travel from NCES, will receive sponsorship and reimbursement.**

If you are unsure whether your travel can be sponsored through this vehicle, please contact your SEA Forum liaison. As in previous years, the expenses of all other participants and presenters are the responsibility of the individual.

The expenses associated with the meeting for federal employees will be paid according to guidelines outlined by the Office of Government-wide Policy (OGP). For answers to frequently asked questions, please refer to the website <http://www.gsa.gov/portal/content/104208>.

## Important Dates

### Monday, April 1, 2013

Online registration and information regarding the STATS-DC 2013 Data Conference are available on the NCES website: <http://ies.ed.gov/whatsnew/conferences>.

### Friday, April 26, 2013

Cut-off date for submission of presentation or demonstration proposals.

### Week of May 20, 2013

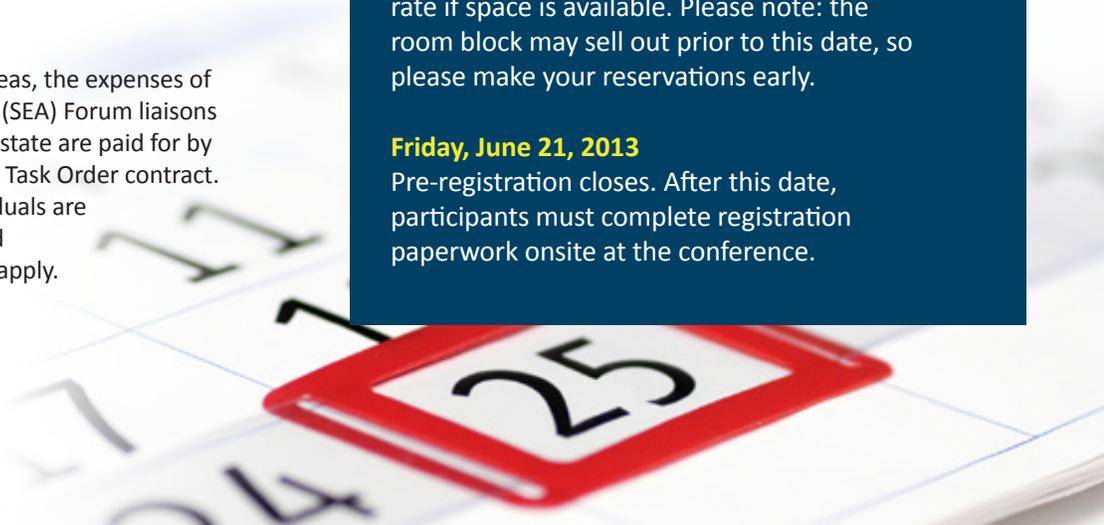
Presenters and demonstrators notified by e-mail of acceptance or rejection of proposal.

### Friday, June 14, 2013

Cut-off date for hotel room block. All meeting participants booking a room after this date will not be guaranteed the group rate and will be responsible for paying a higher room rate if space is available. Please note: the room block may sell out prior to this date, so please make your reservations early.

### Friday, June 21, 2013

Pre-registration closes. After this date, participants must complete registration paperwork onsite at the conference.





## Hotel Highlights/Room Amenities

- Full-service business center
- Complimentary access to hotel fitness center and pool
- Cable/satellite TV
- Coffee maker/tea service
- Hair dryer
- Iron and ironing board
- Smoke-free policy

There is no complimentary Wi-Fi in guest rooms and meeting space. High-speed wireless Internet in guest rooms is available at a 50% discounted rate of \$6.48 plus taxes/per day.

## Climate and Conference Attire

The climate for the month of July in Washington, DC is generally hot and humid. Temperatures range from the 70s to the 90s.

Attire for the conference is business casual.

## Information of Interest

Conference Website  
<http://ies.ed.gov/whatsnew/conferences>

Marriott Wardman Park Hotel  
<http://www.marriott.com/hotels/travel/wasdt-washington-marriott-wardman-park/>

Destination DC  
<http://washington.org/>

Washington Metropolitan Transit Authority (Metro)  
<http://wmata.com/>

## Conference Hotel

Marriott Wardman Park Hotel  
2660 Woodley Road NW, Washington, DC 20008  
Phone: 202-328-2000, Fax: 202-234-0015

Toll Free Reservation Line: 877-212-5752

Book Your Reservations Online:  
<https://resweb.passkey.com/go/STATSDC2013>

Conference Block Name: STATS-DC 2013

## Making Your Hotel Reservation

*(Please Read Carefully)*

Guest rooms are available at the Marriott Wardman Park Hotel for the summer meeting of the National Forum on Education Statistics representatives as well as the STATS-DC 2013 Data Conference participants. Please refer to the preliminary schedule of events in this flyer when making your hotel reservation.

Please visit <https://resweb.passkey.com/go/STATSDC2013> or call the Marriott Wardman Park Hotel reservation line at 877-212-5752 to reserve a guest room. Reference the **conference block name, STATS-DC 2013**, to receive the group rate. You will need to provide a personal credit card number to guarantee your room. Please note that your guest room may be in the Center Tower OR Park Tower of the hotel, which are connected by an enclosed walkway.

All participants, including those sponsored by NCES, must contact the Marriott Wardman Park Hotel directly to reserve their guest room.

Reservations for lodging must be made before **Friday, June 14, 2013**. After this date, any remaining rooms in the conference block will be released to the hotel for general sale and the group rate will no longer be guaranteed. The approved lodging per diem for Washington, DC is \$169 plus taxes per night.

**Cancellations** must be made 24 hours prior to arrival date or a fee of one night's room and tax will be assessed **to the individual's credit card**. **Early departures** will be charged one night's guest room and tax.

# How to Get to the Marriott Wardman Park Hotel

## By Car

**From the North via I-95 (New York, Baltimore) or Baltimore/Washington International Thurgood Marshall Airport (BWI):** Take I-95 South towards Washington, DC. Take the I-495 West exit toward Rockville/Silver Spring. Take Exit 33, Connecticut Avenue South towards Chevy Chase. Continue on Connecticut Avenue for approximately six and one half miles. Turn right onto Woodley Road. The hotel entrance is on the left.

**From the North via I-270 (Frederick, Gaithersburg):** Take I-270 South to I-495 South towards Virginia. Take the George Washington Parkway exit. Take the Theodore Roosevelt Bridge (U.S. Route 50) exit. Take the Constitution Avenue exit off of the bridge. Continue on Constitution Avenue for six blocks and make a left turn onto 17th Street. This will change to Connecticut Avenue. Continue on Connecticut Avenue for one mile. Cross over the William Taft Bridge. Make a left turn at the third light after the bridge onto Woodley Road. The hotel entrance is on the left.

**From the South via I-95 (Richmond):** Take I-95 North towards Washington, DC. Take I-395 North to Route 1 (Route 1 is the 14th Street Bridge). Merge to the far left lane on the bridge and follow the signs for 14th Street. Take 14th Street for one mile. Turn left onto K Street. Continue on K Street for five blocks. Turn right onto Connecticut Avenue. Follow Connecticut Avenue for one mile. Cross over the William Taft Bridge. Make a left turn at the third light after the bridge onto Woodley Road. The hotel entrance is on the left.

**Ronald Reagan Washington National Airport (DCA):** Exit the airport by following signs to Washington, DC. Take the 14th Street Bridge/Route 1 North exit. Merge to the far left lane on the bridge and follow the signs for 14th Street. Take 14th Street for one mile. Turn left onto K Street. Continue on K Street for five blocks. Turn right onto Connecticut Avenue. Follow Connecticut Avenue for one mile. Cross over the William Taft Bridge. Make a left turn at the third light after the bridge onto Woodley Road. The hotel entrance is on the left.

**From the West or Washington Dulles International Airport (IAD): All hours except 6:30 AM–9:00 AM, Monday–Friday\*** Follow the signs to I-66 East towards Washington, DC. Follow I-66 East to the Theodore Roosevelt Bridge (U.S. Route 50) exit. Take the Constitution Avenue exit off of the bridge. Continue on Constitution Avenue for six blocks and make a left turn onto 17th Street. This will change to Connecticut Avenue. Continue on Connecticut Avenue for one mile. Cross over the William Taft Bridge. Make a left turn at the third light after the bridge onto Woodley Road. The hotel entrance is on the left.

**\*HOV Restrictions:** I-66 East, 6:30 AM–9:00 AM, Monday–Friday, minimum of two passengers during morning rush hour.

**Alternate Directions from the West or Washington Dulles International Airport (IAD)—if you are driving between the hours of 6:30 AM–9:00 AM, Monday–Friday:** Take the Dulles Access Road to I-495 North towards Baltimore. Take the George Washington Parkway exit to the Theodore Roosevelt Bridge. Take the Constitution Avenue exit off of the bridge. Continue on Constitution Avenue for six blocks and make a left turn onto 17th Street. This will change to Connecticut Avenue. Continue on Connecticut Avenue for one mile. Cross over the William Taft Bridge. Make a left turn at the third light after the bridge onto Woodley Road. The hotel entrance is on the left.

**Parking:** The Marriott Wardman Park Hotel offers self parking at \$20 (0-2 hours), \$32 (2-24 hours), and \$36 (overnight). Valet parking is available for attendees who are not sponsored by NCES at \$25 (0-2 hours), \$37 (2-24 hours), and \$41 (overnight).





## By Air

The Marriott Wardman Park Hotel is approximately seven miles from Ronald Reagan Washington National Airport (DCA), 24 miles from Washington Dulles International Airport (IAD), and 34 miles from Baltimore/Washington International Thurgood Marshall Airport (BWI).

## By Metro

### **Woodley Park–Zoo/Adams Morgan Metro (Red Line):**

The Marriott Wardman Park Hotel is located within walking distance of the Woodley Park–Zoo/Adams Morgan Metro Station. When getting off the Metro car, take the escalator and exit the station. At street level, turn to your right and cross 24th Street. Proceed up the hill to the hotel's 24th Street entrance.

To get to the Woodley Park–Zoo/Adams Morgan Metro Station from Ronald Reagan Washington National Airport, take the Yellow Line north to the Gallery Place–Chinatown Metro Station and transfer onto the Red Line heading towards Shady Grove. The Woodley Park–Zoo/Adams Morgan Metro Station is the fourth stop from the Gallery Place–Chinatown Metro Station.



## By SuperShuttle

The SuperShuttle serves Ronald Reagan Washington National, Washington Dulles International, and Baltimore/Washington International Thurgood Marshall airports. No reservations are needed for service from these airports into Washington, DC. Shuttles leave for the Washington, DC area every 15 to 30 minutes. For return service to the airport, please call 800-BLUEVAN, 24 hours before departure to reserve SuperShuttle pickup from the hotel. You can also contact the hotel's concierge desk to make shuttle or taxi arrangements. Please read below for specific departure information for each airport, and for more information, visit the SuperShuttle website at <http://www.supershuttle.com>.

**From Ronald Reagan Washington National Airport:** Go to the ground transportation area, walk out of the terminal to the taxi stand area, and look for the onsite SuperShuttle representative. After 12:00 AM, call 800-BLUEVAN and press 1 for dispatch to arrange for service. The approximate one-way fare is \$14 for the first person and \$10 for each additional person.

**From Washington Dulles International Airport:** Follow signs for Ground Transportation/Shared Ride Vans on the lower level where the SuperShuttle ticket counters are located just before the building exit. After 12:00 AM, call 703-416-7884 to arrange for service. The approximate one-way fare is \$29 for the first person and \$10 for each additional person.

**From Baltimore/Washington International Thurgood Marshall Airport:** Go to one of the SuperShuttle ticket counters located on the lower level to make arrangements. The ticket counters are located near Baggage Claim areas 1 and 10. When the counters are closed, call 888-826-2700 to arrange service. The approximate one-way fare is \$38 for the first person and \$12 for each additional person.

## By Taxi

Taxicabs are available in the Ground Transportation areas of all three local airports. Taxi fare is approximately \$30 from Ronald Reagan Washington National Airport, \$60 from Washington Dulles International Airport, and \$88 from Baltimore/Washington International Thurgood Marshall Airport.

# NCES SUMMER FORUM AND STATS-DC 2013 DATA CONFERENCE

July 15 - 19, 2013 - Washington, DC

## Pre-registration Form (Please type or print clearly.)

I will attend:  Forum only (July 15-17)  Data Conference only (July 17-19)  Forum and Data Conference (July 15-19)

Name: \_\_\_\_\_

Agency/Affiliation: \_\_\_\_\_

Title/Department: \_\_\_\_\_

Work Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Emergency Contact Name and Phone Number (optional): \_\_\_\_\_

Please describe any special physical or other accommodations needed: \_\_\_\_\_

### THERE IS NO CONFERENCE REGISTRATION FEE

**Method of Registration:** You may register online at <http://ies.ed.gov/whatsnew/conferences> or by faxing this form to 301-907-2925 by **Friday, June 21, 2013**. After this date, participants must complete registration paperwork onsite at the conference.

**NCES STATS-DC 2013 Data Conference Call for Proposals:** All proposals are due by **Friday, April 26, 2013**.

Presentation and demonstration proposals **MUST BE SUBMITTED ONLINE** at <http://ies.ed.gov/whatsnew/conferences>. **Late proposals will not be considered.**

**Topics of Interest:** The Data Conference welcomes proposals for presentations about Common Core of Data (CCD), data collection, data linking beyond K-12, data management, data privacy, data quality, data standards, data use (analytical), data use (instructional), fiscal data, and Statewide Longitudinal Data Systems (SLDS).

When submitting your proposal online, you will be requested to provide the following information:

- Whether you are submitting a proposal for a Concurrent Session Presentation OR a Demonstration Table.
- If submitting a Presentation proposal, you will be asked if the presentation type will be Individual (one presenter) or a Panel (two or more presenters). Both will be scheduled for a 50 minute or one hour time slot. NCES will not offer any 2-hour workshop slots.
- Title of Presentation or name of Demonstration organization to appear in conference agenda program.
- Other presenters and demonstrators to be included in conference agenda program (name and e-mail address).
- An abstract of the presentation or demonstration. The abstract will be used to review your proposal for acceptance and will be published in the conference agenda program. Summarize in 60-100 words using complete sentences. Incomplete proposals will not be considered.

**Audiovisual Equipment:** All presentation rooms will be equipped with a high-speed Internet connection, laptop, data projector, screen, and flipchart.

**Vendor Guidelines for Presentations and Demonstrations:** Vendors may only submit proposals for demonstration tables in the NCES space provided. Presentations from vendors are allowed only if the vendors are co-presenting with the state or district representative with whom they are working. Vendors should only talk about a specific project they did for the government or education agency and may not use the presentation to promote their businesses. The state or district representative must submit the proposal and lead the session if the proposal is selected. If vendor demonstrations are accepted, the vendor will be required to sign an agreement to follow the NCES Demonstrator Guidelines.

Demonstrators will be provided with one 6' x 30" skirted table, a small table sign, and two chairs.

**For additional information regarding the conference, contact:**

Renée Rowland, NCES STATS-DC/MIS Conference Manager at [renee.rowland@ed.gov](mailto:renee.rowland@ed.gov).

