

# NCES STATS-DC 2012 Data Conference

July 11-13, 2012  
Mayflower Renaissance Hotel  
Washington, DC



## Attention Forum Members

July 9-11, 2012

The National Forum on Education Statistics is scheduled to meet July 9–11. Members are invited to continue discussions and work to improve the quality and use of elementary and secondary education data. Join your colleagues from local, state, and federal education agencies and national associations as they work in committees, working groups, and task forces to produce best practice guides and other useful resources for the education community. For more information about the Forum, visit <http://nces.ed.gov/forum>.

## Data Conference Highlights

July 11-13, 2012

Come to the July 11–13, 25th Annual NCES STATS-DC Summer Data Conference for professional networking, updates on federal and national activities affecting data collection and reporting, and information about the best new approaches in collecting, reporting, and using education statistics. The Conference will include training and business meetings for state CCD and ED*Facts* data coordinators. In addition, NCES postsecondary education experts will provide sessions that increase your knowledge of postsecondary data environments and data systems such as IPEDS. There will also be a range of informative sessions targeted toward interests in Common Core of Data (CCD), Common Education Data Standards (CEDs), data collection, data management, data privacy, data dissemination, data linking beyond K-12, data standards, data quality, data usage, growth models, education research, school finance, and Statewide Longitudinal Data Systems (SLDS), as well as information about changes in how the U.S. Department of Education collects and uses data.

## Agenda/Registration Information

Please check the NCES website for additional information about the Summer Forum and Data Conference. The agendas for both activities will be updated continually between now and July. To access the information, go to the NCES home page at <http://ies.ed.gov/whatsnew/conferences> and click on the prominently displayed *Summer Forum and STATS-DC 2012 Data Conference* link. This will take you to conference agendas, online registration, and the proposal submission form. Remember — information about sessions and schedules will be updated regularly, so check the website often!

**There is no registration fee to attend the Summer Data Conference.**

## Preliminary Schedule of Events

### National Forum on Education Statistics Forum Working Meetings

#### Sunday, July 8, 2012

8:00 AM – 5:00 PM Task Force and Working Group Meetings

#### Monday, July 9, 2012

7:30 AM – 5:00 PM Registration  
8:30 AM – 12:00 PM Professional Development Session  
1:15 PM – 2:30 PM Forum Opening Session  
2:45 PM – 5:00 PM Standing Committee Meetings  
5:00 PM – 5:30 PM Steering Committee Meeting

#### Tuesday, July 10, 2012

7:30 AM – 5:00 PM Registration  
8:00 AM – 12:00 PM Standing Committee Meetings  
1:15 PM – 4:30 PM Standing Committee Meetings  
4:45 PM – 5:15 PM Steering Committee Meeting

#### Wednesday, July 11, 2012

7:30 AM – 5:00 PM Registration  
8:30 AM – 10:00 AM Standing Committee Meetings  
10:15 AM – 11:30 AM Forum Closing Session  
11:45 AM – 12:15 PM Steering Committee Meeting

### Data Conference General Attendance

#### Wednesday, July 11, 2012

7:30 AM – 5:00 PM Registration  
1:15 PM – 2:15 PM Data Conference Opening Session  
2:30 PM – 5:20 PM Data Conference Concurrent Sessions

#### Thursday, July 12, 2012

7:30 AM – 5:00 PM Registration  
8:30 AM – 12:00 PM CCD Fiscal Coordinators' Training  
8:30 AM – 5:00 PM Data Conference Concurrent Sessions  
1:30 PM – 5:00 PM CCD Non-Fiscal Coordinators' Training

#### Friday, July 13, 2012

7:30 AM – 12:00 PM Registration  
8:30 AM – 12:00 PM Data Conference Concurrent Sessions

*This schedule is subject to change.*

**WANT TO KNOW MORE?** For online registration and regularly updated conference information, go to <http://ies.ed.gov/whatsnew/conferences>.

To learn more about the National Forum on Education Statistics, visit <http://nces.ed.gov/forum>.

Common Core of Data (CCD) Coordinators should check the Coordinators' Corner at <http://nces.ed.gov/CCD>.

## Sponsored Travelers

All state-appointed local education agency (LEA) members of the Forum, plus the State Forum Liaisons (SEA) from California, Indiana, Louisiana, Maine, New York, North Carolina, and Texas are eligible for sponsorship at the Summer Forum and Data Conference. Sponsorship to attend the Data Conference is also available to the Common Core of Data (CCD) Fiscal and Non-Fiscal Coordinators from these states.

### Sponsorship includes:

- Lodging at the July 2012 federal rate (\$169 plus taxes). The Mayflower Renaissance Hotel is the only hotel that NCES has negotiated with to provide the GSA lodging rates. If you book at a higher rate, you will be responsible for the difference in cost.
- You will still need to make your own hotel reservation and guarantee it to your credit card. In June, Coffey Consulting will provide the hotel with a list of individuals whose room and taxes will be transferred to the master account. If you have not reserved your room with the hotel, a reservation will **not** be made for you.
- Pre-paid Air/Ground Travel within GSA guidelines. Please wait until Coffey Consulting notifies you about your sponsorship before booking your travel as it may not be reimbursable.
- Daily per diem (2012 Washington, DC per diem is \$71 on conference days and \$53.25 on travel days).

Sponsored participants will receive logistics details from Coffey Consulting by e-mail approximately six weeks prior to the conference. However, please book your hotel room in advance.

## Other Travelers

For all other states and outlying areas, the expenses of appointed State Forum Liaisons, CCD Coordinators, and other persons selected by the state are paid for by NCES under the Basic Participation Task Order. Meeting expenses for these individuals are reimbursed directly by the state education agency, and respective state travel regulations apply.

The expenses of all other Summer Forum and Data Conference participants are the responsibility of the individual. Please consult your organization or association regarding procedures, rules, and regulations for travel. **Only designated Forum representatives, with prior approval for travel from NCES, will receive sponsorship and reimbursement.**

If you are unsure whether your travel can be sponsored through this vehicle, please contact your State Education Agency Forum Liaison. As in previous years, the expenses of all other participants and presenters are the responsibility of the individual.

The expenses associated with the meeting for federal employees will be paid according to guidelines outlined by the Office of Government-wide Policy (OGP). For answers to frequently asked questions, please refer to the website <http://www.gsa.gov/portal/content/104208>.

## Important Dates

### Monday, March 19, 2012

Online registration and information regarding the Summer Forum and Data Conference are available on the NCES website:  
<http://ies.ed.gov/whatsnew/conferences>.

### Friday, April 13, 2012

Cut-off date for submission of presentation or demonstration proposals.

### Week of May 7, 2012

Presenters and demonstrators notified by e-mail of acceptance or rejection of proposal.

### Friday, May 18, 2012

Cut-off date for name to appear in program participants' list of the agenda.

### Friday, June 8, 2012

Cut-off date for hotel room block. All meeting participants booking a room after this date will not be guaranteed the group rate and will be responsible for paying a higher room rate if space is available. Please note: the room block may sell out prior to this date, so make your reservations early.

### Friday, June 22, 2012

Pre-registration closes. After this date, participants must complete registration paperwork onsite at the conference. **Please note: for your name to appear in the program participants' list, you must register by Friday, May 18, 2012.**



## Hotel Highlights/Room Amenities

Full-service business center  
Complimentary health club usage  
Luxurious bedding  
Cable/satellite TV  
Complimentary newspaper delivery  
Complimentary connect for 800 numbers,  
collect numbers, and calling cards  
Coffee maker/tea service  
Hair dryer  
Iron and ironing board  
Smoke-free policy

## Information of Interest

Conference Website  
<http://ies.ed.gov/whatsnew/conferences>

Mayflower Renaissance Hotel  
<http://www.marriott.com/hotels/travel/wassh-the-mayflower-renaissance-washington-dc-hotel/>

Destination DC  
<http://washington.org/>

Washington Metropolitan Transit Authority (Metro)  
<http://wmata.com/>

## Conference Hotel

Mayflower Renaissance Hotel  
1127 Connecticut Avenue NW  
Washington, DC 20036  
Phone: 202-347-3000  
Fax: 202-776-9182

Toll Free Reservation Line: 800-266-9432

Book Your Reservations Online:  
[https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=8319429](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=8319429)

Conference Block Name: STATS-DC 2012

## Making Your Hotel Reservation

*(Please Read Carefully)*

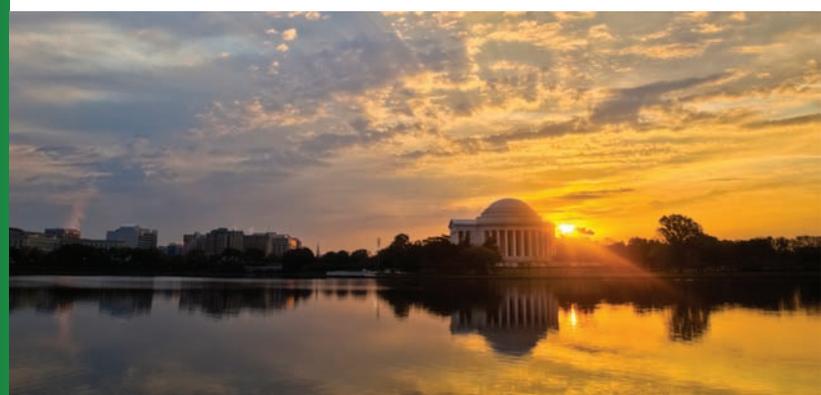
The Mayflower Renaissance Hotel will provide accommodations for the summer meeting of the National Forum on Education Statistics representatives as well as the STATS-DC 2012 Data Conference participants. Please refer to the preliminary schedule of events in this flyer when making your hotel reservation.

Please visit [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=8319429](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=8319429) or call the Mayflower Renaissance Hotel reservation line at 800-266-9432 to reserve a sleeping room. Reference the **conference block name, STATS-DC 2012**, to receive the group rate. You will need to provide a personal credit card number to guarantee your room.

All participants, including those sponsored by NCES, must contact the Mayflower Renaissance Hotel directly to reserve their sleeping room.

Reservations for lodging must be made before **Friday, June 8, 2012**. After this date, any remaining rooms in the conference block will be released to the hotel for general sale, and the group rate will no longer be guaranteed. The approved lodging per diem for Washington, DC is \$169 plus taxes per night.

**Cancellations** must be made 24 hours prior to arrival date or a fee of one night's room and tax will be assessed **to the individual's credit card**. **Early departures** will be charged one night's guest room and tax to the individual.



## How to Get to the Mayflower Renaissance Hotel



### By Air

The Mayflower Renaissance Hotel is approximately 5 miles from Ronald Reagan Washington National Airport (DCA), 25 miles from Washington Dulles International Airport (IAD), and 35 miles from Baltimore/Washington International Thurgood Marshall Airport (BWI).

### By Car

**From the North via I-95 (New York, Baltimore) or Baltimore/Washington International Thurgood Marshall Airport (BWI):** Take I-95 South towards Washington, DC. Take the I-495 West exit toward Rockville/Silver Spring. Take Exit 33 Connecticut Avenue South towards Chevy Chase. Follow Connecticut Avenue for approximately seven miles. The hotel is located on the left at Connecticut Avenue and DeSales Street between M and L Streets.

**From the North via I-270 (Frederick, Gaithersburg):** Take I-270 South to I-495 South towards Virginia. Take the George Washington Parkway exit. Take the Theodore Roosevelt Bridge (U.S. Route 50) exit. Cross the bridge and stay in the left lane. Follow signs to E Street. Continue on E Street and turn left onto 17th Street. 17th Street turns into Connecticut Avenue after crossing K Street. The hotel is located 1½ blocks on the right.

**From the South/Richmond or Ronald Reagan Washington National Airport (DCA):** Take I-95 North towards Washington, DC. Take the I-395 North exit and stay in the left lane. Follow signs to the 14th Street

Bridge/Route 1 North exit. Cross the 14th Street Bridge and stay in the far left lane. Follow 14th Street for approximately 10 blocks, and turn left on K Street into the service lane on the right. Turn right onto Connecticut Avenue. The hotel is located 1½ blocks on the right.

If traveling from Ronald Reagan Washington National Airport, exit the airport by following signs to Washington. Take the 14th Street Bridge/Route 1 North exit and continue to follow the directions above.

**From the West or Washington Dulles International Airport (IAD): all hours except 6:30 AM–9:00 AM, Monday–Friday\*** Follow the signs to I-66 East towards Washington, DC. Follow I-66 East to the Theodore Roosevelt Bridge (U.S. Route 50). Cross the bridge and stay in the left lane. Follow signs to E Street. Continue on E Street and turn left onto 17th Street. 17th Street turns into Connecticut Avenue after crossing K Street. The hotel is located 1½ blocks on the right.

**\*HOV Restrictions:** I-66 East, 6:30 AM – 9:00 AM, Monday–Friday, minimum of two passengers during morning rush hour.

**Alternate Directions:** Take the Dulles Access Road to I-495 North towards Baltimore. Take the George Washington Parkway exit to the Theodore Roosevelt Bridge and continue to follow the directions above.

**Parking:** The Mayflower Renaissance Hotel offers valet parking for \$45 per day. Parking is \$45 overnight with in/out privileges and \$25 during the day, no in/out privileges. Small SUVs are allowed.

## By Metro

**Farragut North (Red Line):** The Mayflower Renaissance Hotel is located 1½ blocks from the Farragut North Metro Station. When getting off the metro car, take the escalator marked L Street at the far end of the platform (not the center escalator). The escalator will bring you to the corner of L Street and Connecticut. At street level, follow the sidewalk to the right ½ block. The hotel will be on your right.

To get to the Farragut North Metro Station from Ronald Reagan Washington National Airport, take the Yellow Line north to the Gallery Place Metro Station and transfer onto the Red Line heading toward Shady Grove. The Farragut North Station is the second stop from the Gallery Place Station.

**Farragut West (Orange/Blue Lines):** The Farragut West Metro Station is approximately 2½ blocks from the Mayflower Renaissance Hotel. Upon arrival at the station, exit the station through 18th and I (Eye) Street NW exit, walk 2 blocks north on 18th Street NW, turn right on L Street NW, walk one block east on L Street NW, turn left on Connecticut Avenue NW, walk one block on Connecticut Avenue NW. The hotel is at the end of the block, on the right.

## By Taxi

Taxicabs are available in the Ground Transportation areas of all three local airports. Taxi fare is approximately \$18 from Ronald Reagan Washington National Airport, \$65 from Washington Dulles International Airport, and \$70 from Baltimore/Washington International Thurgood Marshall Airport.

## Climate and Conference Attire

The climate for the month of July in Washington, DC is generally hot and humid. Temperatures range from the 70s to the 90s.

Attire for the conference is business casual.

## By SuperShuttle

The SuperShuttle serves Ronald Reagan Washington National, Washington Dulles International, and Baltimore/Washington International Thurgood Marshall airports. No reservations are needed for service from these airports into Washington, DC. Shuttles leave for the Washington, DC area every 15 to 30 minutes. For return service to the airport, please call 800-BLUEVAN, 24 hours before departure to reserve SuperShuttle pickup from the hotel. You can also contact the hotel's concierge desk to make your shuttle or taxi arrangements. Please read below for specific departure information for each airport, and for more information, visit the SuperShuttle website at <http://www.supershuttle.com>.

**From Ronald Reagan Washington National Airport:** Go to the ground transportation area, walk out of the terminal to the taxi stand area, and look for the onsite SuperShuttle representative. After 12:00 AM, call 800-BLUEVAN and press 1 for dispatch to arrange for service. The approximate one-way fare is \$14 for the first person and \$10 for each additional person.

**From Washington Dulles International Airport:** Follow signs for Ground Transportation/Shared Ride Vans on the lower level where the SuperShuttle ticket counters are located just before the building exit. After 12:00 AM, call 703-416-7884 to arrange for service. The approximate one-way fare is \$29 for the first person and \$10 for each additional person.

**From Baltimore/Washington International Thurgood Marshall Airport:** Go to one of the SuperShuttle ticket counters located on the lower level to make arrangements. The ticket counters are located near Baggage Claim areas 1 and 10. When the counters are closed, call 888-826-2700 to arrange service. The approximate one-way fare is \$37 for the first person and \$12 for each additional person.



# NCES SUMMER FORUM AND STATS-DC 2012 DATA CONFERENCE

July 9 - 13, 2012 - Washington, DC

## Pre-registration Form (Please type or print clearly.)

I will attend:  Forum only (July 9-11)  Data Conference only (July 11-13)  Forum and Data Conference (July 9-13)

Name: \_\_\_\_\_

Agency/Affiliation: \_\_\_\_\_

Title/Department: \_\_\_\_\_

Work Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Emergency Contact Name and Phone Number (optional): \_\_\_\_\_

Please describe any special physical, dietary, or other accommodations needed: \_\_\_\_\_

### THERE IS NO CONFERENCE REGISTRATION FEE

**Methods of Registration** - You may register by faxing this form to 301-907-2925 or registering online at <http://ies.ed.gov/whatsnew/conferences> by **Friday, June 22, 2012**. After this date, participants must complete registration paperwork onsite at the conference. *Please note: for your name to appear in the program participants' list, you must register by **Friday, May 18, 2012**.*

**NCES STATS-DC 2012 Data Conference Call for Proposals - All proposals are due by Friday, April 13, 2012**  
Presentation and Demonstration proposals **MUST BE SUBMITTED ONLINE** at <http://ies.ed.gov/whatsnew/conferences>.

**Topics of Interest** - The Data Conference welcomes proposals for presentations about Common Core of Data (CCD), Common Education Data Standards (CEDS), data collection, data management, data privacy, data dissemination, data linking beyond K-12, data standards, data quality, data usage, growth models, education research, school finance, Statewide Longitudinal Data Systems (SLDS), and postsecondary data environments and data systems, as well as information about changes in how the U.S. Department of Education collects and uses data.

When you submit your proposal online, you will be asked to provide the following information:

- Whether you are submitting a proposal for a Concurrent Session Presentation OR a Demonstration Table in the Cyber Café.
- If submitting a Presentation proposal, you will be asked if the presentation type will be Individual (one presenter) or a Panel (two or more presenters). Both will be scheduled for a 50-minute time slot. NCES will not offer any 2-hour workshop slots.
- Title of Presentation or name of Demonstration organization to appear in Conference Program.
- Other presenters and demonstrators to be included in Conference Program (name and e-mail address).
- An abstract of the presentation/demonstration. The abstract will be used to review your proposal for acceptance and will be published in the Conference Program. Summarize in 60-100 words, using complete sentences.

Presentation and Demonstration proposals must be submitted online at <http://ies.ed.gov/whatsnew/conferences> by **Friday, April 13, 2012**. **Late proposals will not be considered.**

Please note: All presenters, co-presenters, and demonstrators must register for the conference by **Friday, May 18, 2012** for their name to appear in the participant list.

Audiovisual Equipment: All presentation rooms will be equipped with a high-speed Internet connection, laptop, data projector, screen, and flipchart. Overhead projectors will not be provided.

Vendor Guidelines for Presentations and Demonstrations: Vendors may only submit proposals for demonstrations in the Cyber Café. Presentations from vendors are allowed only if the vendors are co-presenting with the state or district representative with whom they are working. Vendors are only allowed to talk about a specific project they did for the government or education agency and may not use the presentation to promote their businesses. However, the state or district representative must submit the proposal and lead the session if the proposal is selected. If vendor demonstrations are accepted, the vendor will be required to sign an agreement to follow the NCES Demonstrator Guidelines.

Demonstrators will be provided with one 6' x 30" skirted table, a small table sign, and two chairs.

For additional information regarding the conference, contact:  
Renée Rowland, NCES STATS-DC/MIS Conference Manager at [renee.rowland@ed.gov](mailto:renee.rowland@ed.gov).

